

# Bachelor of Business Administration Degree (Executive B.B.A.) General Business

## SAMPLE PROGRAM SEQUENCE TAKING 15 CREDITS PER SEMESTER

	Semester Credits		Semester Credits
<b>FIRST SEMESTER</b>		<b>FIFTH SEMESTER</b>	
<b>Module A</b>		<b>Module A</b>	
CIS1115	Computer Applications..... 3	FIN3301	Principles of Finance I ..... 3
BUS1101	Career and Business Essentials ..... 3		Business Elective..... 3
SOC1123	Psychology of Adjustment..... 3		Free Elective ..... 3
<b>Module B</b>		<b>Module B</b>	
SOC2231	Human Relations ..... 3		Free Electives ..... 6
ENG1105	Writing and Research ..... 3		
<b>SECOND SEMESTER</b>		<b>SIXTH SEMESTER</b>	
<b>Module A</b>		<b>Module A</b>	
MGT2220	Principles of Management..... 3		Business Electives..... 9
ENG2205	Writing Through Literature ..... 3	<b>Module B</b>	
MAT2215	Statistics I ..... 3		Free Electives ..... 6
<b>Module B</b>		<b>SEVENTH SEMESTER</b>	
MKT2220	Principles of Marketing ..... 3	<b>Module A</b>	
	Business Elective..... 3	BUS4451	Business Strategy and Policy..... 3
<b>THIRD SEMESTER</b>			Humanities Elective ..... 3
<b>Module A</b>			Social Science Elective..... 3
ACC1111	Financial Accounting I ..... 3	<b>Module B</b>	
IBS2201	International Business ..... 3		English Elective..... 3
	Business Elective..... 3		Liberal Arts Elective..... 3
<b>Module B</b>		<b>EIGHTH SEMESTER</b>	
HUM2225	Introduction to Ethics ..... 3	<b>Module A</b>	
	Business Elective..... 3	BUS4483	Internship..... 3
<b>FOURTH SEMESTER</b>			Business Elective ..... 3
<b>Module A</b>			Science Elective ..... 3
ENG3315	Advanced Writing ..... 3	<b>Module B</b>	
ECO2200	Principles of Economics ..... 3		Liberal Arts Elective..... 3
BUS2231	Business Law I..... 3		Free Elective ..... 3
<b>Module B</b>		120 SEMESTER CREDITS	
	Mathematics/Science Elective ..... 3	REQUIRED FOR GRADUATION	
	Business Elective..... 3	Business Elective courses may be from any business category.	

NOTE: 12 credits of Liberal Arts Electives must be at the 3000/4000 level. 12 credits of Business Electives and must be at the 3000/4000 level. Modules are 7 weeks.

Under certain circumstances the need to take developmental College Skills courses may lengthen the time required to complete the student's program, and may result in increased costs to a student.

Not all programs and courses are offered at all campuses. You may be required to take some courses at another campus or online.

For more information about Berkeley College graduation rates, the median debt of students who completed programs, and other important disclosures, please visit [BerkeleyCollege.edu/gainful-employment/bba\\_general\\_business\\_nj\\_statistics.htm](http://BerkeleyCollege.edu/gainful-employment/bba_general_business_nj_statistics.htm) and [BerkeleyCollege.edu/gainful-employment/bba\\_general\\_business\\_ny\\_statistics.htm](http://BerkeleyCollege.edu/gainful-employment/bba_general_business_ny_statistics.htm).