

Bachelor of Business Administration Degree (B.B.A.)

Business Administration - Management

SAMPLE PROGRAM SEQUENCE

	Qtr. hrs. credit
FIRST QUARTER	
BUS100 Business Organization and Management	4
CIS115 Computer Applications	4
ENG105 Expository Writing	4
GEC123 Introduction to Applied Psychology	4
SECOND QUARTER	
MGT220 Principles of Management	4
ACC110 Fundamentals of Accounting for Managers	4
ENG106 Writing Through Literature.....	4
General Education Core Mathematics/ Science Elective	4
THIRD QUARTER	
MGT225 Customer Services Management.....	4
ACC113 Managerial Accounting	4
MAT212 Mathematics with Business Applications	4
General Education Core Humanities Elective	4
FOURTH QUARTER	
MGT231 Organizational Behavior	4
BUS226 Career Management Seminar	2
ENG115 Public Speaking	4
MKT220 Principles of Marketing	4
FIFTH QUARTER	
MGT249 Human Resources Management.....	4
BUS231 Business Law I	4
BUS250 Computer Applications in Business	2
SOC201 Macroeconomics.....	4
SIXTH QUARTER	
IBS201 International Business	4
CIS212 Multimedia and Business Presentations	2
ENG265 Business Communication	4
Business Elective	4
SEVENTH QUARTER	
MGT332 Operations Management.....	4
FIN301 Principles of Finance I	4
MAT211 College Algebra.....	4
SOC202 Microeconomics.....	4
EIGHTH QUARTER	
MGT420 Managing for Change.....	4
MAT215 Statistics I.....	4
SOC210 Introduction to Sociology.....	4
Business Elective	4

	Qtr. hrs. credit
NINTH QUARTER	
MGT425 Management Simulation	4
Humanities Elective.....	4
Mathematics/Science Elective	4
Free Elective	4
TENTH QUARTER	
BUS451 Business Strategy and Policy	4
ENG315 Writing for the Workforce	4
Free Electives	8
ELEVENTH QUARTER	
MGT430 Leadership	4
Social Science Elective	4
Free Electives	6
TWELFTH QUARTER	
BUS483 Internship	4
Social Science Elective	4
Free Elective	4
180 QUARTER CREDIT HOURS REQUIRED FOR GRADUATION	
*16 Liberal Arts credits must be at the 200/400 level.	
MANAGEMENT SPECIALIZATIONS**	
Specialization in Human Resources Management	
Students interested in a specialization in Human Resources must select three of the following four courses to fulfill 12 credits of their free credit elective requirement:	
MGT347 Staffing	
MGT348 Employee and Labor Relations	
MGT349 Compensation and Benefits	
MGT355 Training and Development	
Specialization in Entrepreneurship	
Students interested in a specialization in Entrepreneurship must take the following two courses to fulfill 8 credits of their free credit elective requirement:	
BUS255 Entrepreneurship	
MGT350 Small Business Management	
In addition, students must select two of the three following three courses to fulfill the remaining 8 credits of their free credit elective requirement:	
MGT351 Small Business Start-Up	
MGT352 Managing the Family Enterprise	
MGT353 Financing the Entrepreneurial Venture	

Not all programs and courses are offered at all locations. You may be required to take some courses at another location or online.

For more information about Berkeley College graduation rates, the median debt of students who completed programs, and other important disclosures, please visit BerkeleyCollege.edu/disclosures/bba_business_administration_management_nj_statistics.htm and BerkeleyCollege.edu/disclosures/bba_business_administration_management_ny_statistics.htm.