

Bachelor of Business Administration Degree (B.B.A.) Business Administration – Management

SAMPLE PROGRAM SEQUENCE

	Semester Credits
FIRST SEMESTER	
BUS1101 Career and Business Essentials	3
CIS1115 Computer Applications.....	3
SOC1123 Psychology of Adjustment.....	3
SOC2231 Human Relations	3
ENG1105 Writing and Research	3
SECOND SEMESTER	
MGT2220 Principles of Management.....	3
ACC1111 Financial Accounting I	3
ENG2205 Writing Through Literature	3
MKT2220 Principles of Marketing.....	3
MAT2215 Statistics I.....	3
THIRD SEMESTER	
IBS2201 International Business	3
BUS2255 Entrepreneurship	3
MGT2240 Human Resources and Organizational Behavior....	3
HUM2225 Introduction to Ethics	3
Management Elective	3
FOURTH SEMESTER	
BUS2231 Business Law I.....	3
MGT2268 Sales and Customer Service Management	3
Mathematics/Science Elective	3
Management Elective	3
Free Elective	3
FIFTH SEMESTER	
FIN3301 Principles of Finance I	3
ECO2200 Principles of Economics	3
ENG3315 Advanced Writing	3
Free Electives	6
SIXTH SEMESTER	
MGT3332 Operations Management.....	3
Management Electives	6
Free Electives	6
SEVENTH SEMESTER	
BUS4451 Business Strategy and Policy	3
English Elective.....	3
Humanities Elective	3
Liberal Arts Elective.....	3
Science Elective	3
EIGHTH SEMESTER	
MGT4425 Management Simulation	3
BUS4483 Internship.....	3
Social Science Elective.....	3
Liberal Arts Elective.....	3
Management Elective	3
120 SEMESTER CREDITS REQUIRED FOR GRADUATION	
NOTE: 12 credits of Liberal Arts Electives must be at the 3000/4000 level. Nine credits of Management Electives must be at the 3000/4000 level.	

Under certain circumstances the need to take developmental College Skills courses may lengthen the time required to complete the student's program, and may result in increased costs to a student.

Not all programs and courses are offered at all campuses. You may be required to take some courses at another campus or online.

For more information about Berkeley College graduation rates, the median debt of students who completed programs, and other important disclosures, please visit BerkeleyCollege.edu/gainful-employment/bba_business_administration_management_nj_statistics.htm and BerkeleyCollege.edu/gainful-employment/bba_business_administration_management_ny_statistics.htm.

Bachelor of Business Administration Degree (B.B.A.) Management - Specialization in Human Resources Management

SAMPLE PROGRAM SEQUENCE

	Semester Credits
FIRST SEMESTER	
BUS1101 Career and Business Essentials	3
CIS1115 Computer Applications.....	3
SOC1123 Psychology of Adjustment.....	3
SOC2231 Human Relations	3
ENG1105 Writing and Research	3
SECOND SEMESTER	
ACC1111 Financial Accounting I	3
ENG2205 Writing Through Literature.....	3
MGT2220 Principles of Management.....	3
MKT2220 Principles of Marketing.....	3
MAT2215 Statistics I.....	3
THIRD SEMESTER	
MGT2240 Human Resources and Organizational Behavior....	3
IBS2201 International Business	3
BUS2255 Entrepreneurship	3
HUM2225 Introduction to Ethics	3
Management Elective	3
FOURTH SEMESTER	
MGT2268 Sales and Customer Service Management	3
BUS2231 Business Law I.....	3
Mathematics/Science Elective	3
Free Electives	6
FIFTH SEMESTER	
FIN3301 Principles of Finance I	3
ENG3315 Advanced Writing	3
ECO2200 Principles of Economics	3
Specialization Electives	6
SIXTH SEMESTER	
MGT3332 Operations Management.....	3
Specialization Elective.....	3
Management Elective	3
Free Electives	6
SEVENTH SEMESTER	
BUS4451 Business Strategy and Policy	3
English Elective.....	3
Humanities Elective	3
Liberal Arts Elective.....	3
Science Elective	3
EIGHTH SEMESTER	
MGT4425 Management Simulation	3
BUS4483 Internship.....	3
Social Science Elective.....	3
Liberal Arts Elective.....	3
Free Elective	3
120 SEMESTER CREDITS REQUIRED FOR GRADUATION	
NOTE: 12 credits of Liberal Arts Electives must be at the 3000/4000 level.	
HUMAN RESOURCE MANAGEMENT SPECIALIZATION ELECTIVES	
MGT3347 Staffing	3
MGT3348 Employee and Labor Relations.....	3
MGT3349 Compensation and Benefits	3
MGT3355 Training and Development.....	3

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Bachelor of Business Administration Degree (B.B.A.) Management - Specialization in Entrepreneurship

SAMPLE PROGRAM SEQUENCE

	Semester Credits		Semester Credits
FIRST SEMESTER		FIFTH SEMESTER	
BUS1101 Career and Business Essentials	3	ENG3315 Advanced Writing	3
CIS1115 Computer Applications.....	3	MGT3350 Small Business Management	3
SOC1123 Psychology of Adjustment.....	3	FIN3301 Principles of Finance I	3
SOC2231 Human Relations	3	ECO2200 Principles of Economics	3
ENG1105 Writing and Research	3	Specialization Elective	3
SECOND SEMESTER		SIXTH SEMESTER	
ACC1111 Financial Accounting I	3	MGT3332 Operations Management.....	3
MGT2220 Principles of Management.....	3	Management Elective	3
MKT2220 Principles of Marketing.....	3	Free Electives	6
ENG2205 Writing Through Literature.....	3	Specialization Elective	3
MAT2215 Statistics I.....	3	SEVENTH SEMESTER	
THIRD SEMESTER		BUS4451 Business Strategy and Policy	3
MGT2240 Human Resources and Organizational Behavior....	3	Humanities Elective	3
IBS2201 International Business	3	Science Elective	3
BUS2255 Entrepreneurship	3	English Elective.....	3
HUM2225 Introduction to Ethics	3	Liberal Arts Elective.....	3
Management Elective	3	EIGHTH SEMESTER	
FOURTH SEMESTER		MGT4425 Management Simulation.....	3
MGT2268 Sales and Customer Service Management	3	BUS4483 Internship.....	3
BUS2231 Business Law I.....	3	Social Science Elective.....	3
Mathematics/Science Elective	3	Liberal Arts Elective.....	3
Free Electives	6	Free Elective	3

120 SEMESTER CREDITS
REQUIRED FOR GRADUATION

NOTE: 12 credits of Liberal Arts Electives must be at the
3000/4000 level.

ENTREPRENEURSHIP SPECIALIZATION ELECTIVES

MGT3351 Small Business Start-Up	3
MGT3352 Managing the Family Business.....	3
MGT3353 Financing the Entrepreneurial Venture.....	3

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