

Bachelor of Business Administration Degree (B.B.A.) Design Management: Interior Design Specialization

SAMPLE PROGRAM SEQUENCE

	Qtr.	hrs.	credit
FIRST QUARTER			
DES100			Introduction to Design Management..... 4
INT100			Studio I: Architectural Visualization..... 4
CIS115			Computer Applications 4
GEC123			Introduction to Applied Psychology..... 4
SECOND QUARTER			
DES201			Design Management II: Managing Creative Organizations..... 4
BUS100			Business Organization and Management 4
ENG105			Expository Writing 4
			General Education Core Mathematics/ Science Elective..... 4
THIRD QUARTER			
INT150			CAD I..... 4
BUS226			Career Management Seminar 2
CIS212			Multimedia and Business Presentations 2
ENG106			Writing Through Literature..... 4
			General Education Core Humanities Elective 4
FOURTH QUARTER			
INT160			Studio III: Space Planning..... 4
INT200			CAD II..... 4
ACC110			Fundamentals of Accounting for Managers..... 4
MGT220			Principles of Management 4
FIFTH QUARTER			
INT230			Materials, Textiles, and Finishes..... 4
INT240			Studio V: Residential I..... 4
BUS231			Business Law I..... 4
ENG265			Business Communication 4
SIXTH QUARTER			
INT250			Studio VI: Commercial I..... 4
INT260			Architectural Construction and Methods I..... 4
ENG115			Public Speaking 4
MKT220			Principles of Marketing 4
SEVENTH QUARTER			
DES302			Design Management III: Project Management..... 4
INT310			Building Codes and Regulations..... 4
MAT212			Mathematics with Business Applications 4
MGT231			Organizational Behavior 4
EIGHTH QUARTER			
INT335			Contract Administration 4
MKT223			Digital and Social Media Strategy..... 4
MAT211			College Algebra..... 4
			Social Science Elective 4
NINTH QUARTER			
INT370			CAD IV: Working Drawings..... 4
ENG315			Writing for the Workplace..... 4
MKT241			Consumer Behavior..... 4
			Mathematics/Science Elective..... 4
TENTH QUARTER			
INT350			Architectural Construction and Methods II 4
SOC231			Human Relations in the Workforce..... 4
			Mathematics/Science Elective..... 4
ELEVENTH QUARTER			
DES461			Design Management IV: Capstone 4
LAW450			Intellectual Property 4
			Humanities Elective..... 4
TWELFTH QUARTER			
DES483			Internship 4
			Humanities Elective..... 4
			Social Science Elective 4
180 QUARTER CREDIT HOURS REQUIRED FOR GRADUATION			
*16 Liberal Arts credits must be at the 300/400 level.			

Not all programs and courses are offered at all locations. You may be required to take some courses at another location or online.

For more information about Berkeley College graduation rates, the median debt of students who completed programs, and other important disclosures, please visit BerkeleyCollege.edu/disclosures/bba_design_management_nj_statistics.htm.