

Bachelor of Business Administration Degree (B.B.A.) Fashion Merchandising and Management

SAMPLE PROGRAM SEQUENCE

Semester Credits		Semester Credits	
FIRST SEMESTER		FIFTH SEMESTER	
FAS1101	Introduction to the Fashion Business..... 3	FAS3335	Omni-Channel Retail Management 3
BUS1101	Career and Business Essentials 3	ECO2200	Principles of Economics 3
CIS1115	Computer Applications..... 3	BUS2231	Business Law I..... 3
SOC1123	Psychology of Adjustment..... 3	ENG3315	Advanced Writing 3
ENG1105	Writing and Research 3		Fashion Elective..... 3
SECOND SEMESTER		SIXTH SEMESTER	
FAS2230	Fashion Textiles for Apparel and Home..... 3	FAS3365	Interactive Fashion Communication..... 3
ACC1111	Financial Accounting I 3	FIN3301	Principles of Finance I 3
MGT2220	Principles of Management..... 3		Fashion Elective..... 3
ENG2205	Writing Through Literature 3		Humanities Elective 3
MAT2215	Statistics I 3		Free Elective 3
THIRD SEMESTER		SEVENTH SEMESTER	
FAS2245	Merchandise Planning and Buying 3		Fashion Elective..... 3
IBS2201	International Business 3		English Elective 3
MKT2220	Principles of Marketing..... 3		Science Elective 3
SOC2231	Human Relations 3		Liberal Arts Elective 3
HUM2225	Introduction to Ethics 3		Free Elective 3
FOURTH SEMESTER		EIGHTH SEMESTER	
FAS2261	Trend Analysis and Product Development 3	BUS4483	Internship..... 3
	Mathematics/Science Elective 3	FAS4475	Fashion Innovation Capstone..... 3
	Fashion Elective 3		Social Science Elective..... 3
	Free Electives 6		Liberal Arts Elective 3
			Free Elective 3

120 SEMESTER CREDITS
REQUIRED FOR GRADUATION

NOTE: 12 credits of Liberal Arts Electives must be at the 3000/4000 level. Nine credits of Fashion Electives must be at 3000/4000 level.

This program also requires students to obtain specific supplies, the cost of which totals approximately \$89.00. Detailed, itemized information describing the required supplies and listing typical prices for each such item is available at BerkeleyStore.BerkeleyCollege.edu and/or BerkeleyCollege.edu/gainful-employment/bba_fashion_marketing_and_management_nj_statistics.htm and BerkeleyCollege.edu/gainful-employment/bba_fashion_marketing_and_management_ny_statistics.htm.

Under certain circumstances the need to take developmental College Skills courses may lengthen the time required to complete the student's program, and may result in increased costs to a student.

Not all programs and courses are offered at all campuses. You may be required to take some courses at another campus or online.

For more information about Berkeley College graduation rates, the median debt of students who completed programs, and other important disclosures, please visit BerkeleyCollege.edu/gainful-employment/bba_fashion_marketing_and_management_nj_statistics.htm and BerkeleyCollege.edu/gainful-employment/bba_fashion_marketing_and_management_ny_statistics.htm.