

Bachelor of Business Administration Degree (B.B.A.) General Business

SAMPLE PROGRAM SEQUENCE

	Qtr. hrs. credit		Qtr. hrs. credit
FIRST QUARTER		SEVENTH QUARTER	
ACC110	Fundamentals of Accounting for Managers 4	MAT211	College Algebra 4
CIS115	Computer Applications 4	SOC210	Introduction to Sociology 4
ENG105	Expository Writing 4		Specialization 4
GEC123	Introduction to Applied Psychology 4		Business Elective 4
SECOND QUARTER		EIGHTH QUARTER	
ACC113	Managerial Accounting 4	FIN301	Principles of Finance I 4
BUS100	Business Organization and Management 4	MAT215	Statistics I 4
ENG106	Writing Through Literature 4		Specialization 4
	General Education Core Mathematics/ Science Elective 4		Humanities Elective 4
THIRD QUARTER		NINTH QUARTER	
BUS226	Career Management Seminar 2		Specialization 8
CIS212	Multimedia and Business Presentations 2	ENG315	Writing for the Workplace 4
ENG115	Public Speaking 4		Free Elective 4
MAT212	Mathematics with Business Applications 4		
	General Education Core Humanities Elective 4	TENTH QUARTER	
FOURTH QUARTER		BUS451	Business Strategy and Policy 4
BUS231	Business Law I 4		Specialization 4
BUS250	Computer Applications in Business 2		Social Science Elective 4
IBS201	International Business 4	ELEVENTH QUARTER	
	Business Elective 4		Mathematics/Science Elective 4
FIFTH QUARTER			Social Science Elective 4
MGT220	Principles of Management 4		Free Electives 6
MKT220	Principles of Marketing 4	TWELFTH QUARTER	
SOC201	Macroeconomics 4	BUS483	Internship 4
	Business Elective 4		Free Electives 8
SIXTH QUARTER		180 QUARTER CREDIT HOURS REQUIRED FOR GRADUATION	
ENG265	Business Communication 4	*16 Liberal Arts credits must be at the 300/400 level.	
SOC202	Microeconomics 4		
	Business Elective 4		
	Free Elective 4		

Not all programs and courses are offered at all locations. You may be required to take some courses at another location or online.

For more information about Berkeley College graduation rates, the median debt of students who completed programs, and other important disclosures, please visit BerkeleyCollege.edu/disclosures/bba_general_business_nj_statistics.htm and BerkeleyCollege.edu/disclosures/bba_general_business_ny_statistics.htm.