

Bachelor of Business Administration Degree (B.B.A.) General Business

SAMPLE PROGRAM SEQUENCE

	Semester Credits		Semester Credits
FIRST SEMESTER		SIXTH SEMESTER	
CIS1115 Computer Applications.....	3	Business Specialization Electives.....	9
BUS1101 Career and Business Essentials	3	Free Electives	6
SOC1123 Psychology of Adjustment.....	3		
SOC2231 Human Relations	3	SEVENTH SEMESTER	
ENG1105 Writing and Research	3	BUS4451 Business Strategy and Policy	3
		English Elective.....	3
SECOND SEMESTER		Humanities Elective	3
MKT2220 Principles of Marketing	3	Liberal Arts Elective	3
MGT2220 Principles of Management.....	3	Social Science Elective.....	3
ENG2205 Writing Through Literature	3		
MAT2215 Statistics I	3	EIGHTH SEMESTER	
Business Specialization Elective	3	BUS4483 Internship.....	3
		Business Elective	3
THIRD SEMESTER		Science Elective	3
ACC1111 Financial Accounting I	3	Liberal Arts Elective.....	3
IBS2201 International Business	3	Free Elective	3
HUM2225 Introduction to Ethics	3		
Business Specialization Elective	3	120 SEMESTER CREDITS	
Business Elective.....	3	REQUIRED FOR GRADUATION	
FOURTH SEMESTER		Business Elective courses may be from any business category.	
ENG3315 Advanced Writing	3	NOTE: 12 credits of Liberal Arts Electives must be at the	
ECO2200 Principles of Economics	3	3000/4000 level. 12 credits of Business Electives and/or	
BUS2231 Business Law I.....	3	Business Electives must be at the 3000/4000 level. Business	
Mathematics/Science Elective	3	Electives and Business Electives can be from any business-	
Business Specialization Elective	3	related discipline.	
FIFTH SEMESTER			
FIN3301 Principles of Finance I	3		
Business Specialization Elective	3		
Free Electives	9		

Under certain circumstances the need to take developmental College Skills courses may lengthen the time required to complete the student's program, and may result in increased costs to a student.

Not all programs and courses are offered at all campuses. You may be required to take some courses at another campus or online.

For more information about Berkeley College graduation rates, the median debt of students who completed programs, and other important disclosures, please visit BerkeleyCollege.edu/gainful-employment/bba_general_business_nj_statistics.htm and BerkeleyCollege.edu/gainful-employment/bba_general_business_ny_statistics.htm.