

Berkeley College Workshop Series

Complement your curriculum with
exciting classroom presentations

Your STUDENTS Our PRESENTATIONS



Berkeley Means Business

Unleash Your Students' Potential in the Business World! Get ready to propel your students into the fast lane of today's most in-demand industries! Our program offers a cutting-edge career awareness experience, diving into the latest trends that are transforming the business landscape: digital transformation, sustainability, personalization, and e-commerce, just to name a few. Be at the forefront of the **AI Revolution!**



Be branded

Empower your students to build and communicate their personal brand. This workshop offers your classes insight to author an honest and genuine account, which can be used for their college essay, brag sheet, or personal statement. Communication and interviewing skills, as well as business etiquette will be emphasized. Your students will learn the skills needed to project their vision, passion, and purpose in situations where it matters most.



Be recognized

This workshop will define and identify newfound strengths and provide valuable insight for high school seniors who are exploring their college and career options. The presentation recognizes the successes and challenges students are facing related to their social, emotional, mental, and physical well-being and will help them embrace the changes in the new world we are all living in today.



Be driven

Along life's journey there are specific destinations. For a student, it could be a college acceptance or a new start after graduation. This presentation illustrates how obstacles can grow into opportunities. Personality assessments and a planning timeline will assist students as they identify which path to follow.

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We have career-focused
presentations available

There is no charge for these presentations

Call **800-446-5400**

or email **Info@BerkeleyCollege.edu**



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