

Berkeley College
Overview

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Mission, Vision, Values, and Institutional Goals

Mission Statement:

Berkeley College empowers students to achieve lifelong success in dynamic careers.

Vision:

Berkeley College will be the college of choice for students pursuing lifelong success in dynamic careers and employers seeking graduates prepared to meet the demands of the global marketplace.

Values:

In achieving its mission, Berkeley College is guided by the values of:

- 1 Students First
- 1 Applied Learning
- 1 Integrity
- 1 Respect
- 1 Renewal

Institutional Goals:

Goal 1: Retention and Graduation

Berkeley College will offer an environment that supports a student's path from enrollment to graduation.

Goal 2: Employment Outcomes

Berkeley College will prepare and provide students with opportunities for employment and advancement in dynamic careers.

Goal 3: Accessibility and Affordability

Berkeley College will be accessible and affordable for a diverse population of students while maintaining sound institutional finances.

Goal 4: Innovation and Competitiveness

Berkeley College will create a culture that embraces innovation and fosters the College's competitiveness.

Goal 5: Identity and Reputation

Berkeley College will develop a clear brand identity, educate both internal and external audiences on the benefits of a Berkeley experience, and strengthen its reputation.