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International Business

IBS201 International Business

4 Credit Hours

Explores the diverse environments, management concerns, financial issues, and marketing questions faced by international business organizations. Students gain a heightened global awareness as they seek the knowledge and skills needed to function competitively in an increasingly interdependent world.

Prerequisite: BUS100

IBS225 International Trade Policies and Practices

4 Credit Hours

Examines the various international trade theories, policies, practices, and current controversies regarding national trade policies. Also explores the influences of the World Trade Organization and international trade agreements on government and corporate trade practices. Focuses on the operational aspects of conducting international trade.

Prerequisite: IBS201

IBS230 International Marketing

4 Credit Hours

An introduction to the various concepts of marketing in an international setting. Addresses the global issues that challenge marketers. Topics include techniques for entering and exploiting international markets, the elements of an international marketing mix, and the cultural influences on marketing management and strategies.

Prerequisites: IBS201, MKT220

IBS240 International Management

4 Credit Hours

An introduction to the various aspects of international management. Topics include the challenges of managing international organizations, the impact of culture on organizations, and the management of cultural diversity at home and abroad.

Prerequisites: IBS201, MGT220

IBS320 International Business Law

4 Credit Hours

Students develop an understanding of the legal environment of global business. Students learn the current legal rules and regulations affecting international businesses and develop insights into new developments and trends that affect future transactions.

Prerequisites: BUS231, IBS201

IBS341 International Banking and Finance

4 Credit Hours

Provides an introduction to international banking, financial markets, global government, and private financial institutions. Covers the financial functions that multinational corporations, government agencies, and other organizations use in their funding and investment activities.

Prerequisites: FIN301, IBS201

IBS342 Global Business Management

4 Credit Hours

Students develop an understanding of the global challenges of the 21st century. This course considers globalization within a historical, social, and political framework emphasizing the emergence of modernity.

Prerequisites: IBS201, MGT220

IBS344 Global Supply Chain Management and Logistics **4 Credit Hours**

Covers the organization, functions, and processes of a global purchasing department. Examines various global sourcing and logistical management topics.

Prerequisites: IBS201, MGT220

IBS345 Comparative International Management **4 Credit Hours**

Students gain an overview of how business is conducted in different regions of the world. Focuses on economic, cultural, and political influences affecting business operations. Explores business in various regions, such as Asia, Latin America, and Europe.

Prerequisite: IBS240

IBS406 Model U.N. on International Trade and Business **4 Credit Hours**

Students step into the shoes of representatives from U.N. member states to debate current issues on the World Trade Organization's agenda. Students use a variety of communication and critical thinking skills to represent the trade policies of a particular country.

Prerequisite: IBS225

IBS410 Export and Import Policies and Practices **4 Credit Hours**

An introduction to various procedural practices and methods of handling exports and imports. Topics include United States Customs regulations and practices, tariff legislation and duties, marine and other insurance protection, and import and export documents applicable to specific countries.

Prerequisite: IBS225

IBS412 International Business Geography **4 Credit Hours**

Increases geographic and spatial literacy by focusing on the variation and diversity of human culture in a global business context.

Prerequisite: IBS201

IBS415 Emerging Markets **4 Credit Hours**

Emphasizes business practices and characteristics of emerging markets. Provides students with the competencies required to develop and flourish business in newly industrialized and developing nations.

Prerequisite: IBS225

IBS419 Multinational Corporate Management **4 Credit Hours**

An introduction to the globalization of markets and the challenges that multinational corporations face. Topics include the management of international objectives and strategies, multinational corporate structures, corporate skills for international operations, managerial communications, and operating policies of the multinational corporation.

Prerequisites: IBS240, IBS341

IBS420 Business Ethics, Governance, and Structure **4 Credit Hours**

Focuses on corporate governance and business ethics in multinational enterprises. Covers both theory and practical applications in the areas of international business ethics and corporate social responsibility. Examines the role of corporate governance, international and host country legal frameworks, organizational accountability, and structure in managing ethical risks.

Prerequisite: IBS240

IBS430 International Organizations**4 Credit Hours**

Provides students with an understanding of international organizations and their operations in increasingly complex environments. Students acquire the skills necessary to manage international organizations and to understand and respond to their socioeconomic and political environment.

Prerequisites: IBS201, IBS240

IBS440 International Strategic Management**4 Credit Hours**

Integrates the concepts and practices of using the various functional areas of business to build and consolidate a sustainable competitive advantage in the global arena. Examines the framework needed for the successful formulation of a corporate mission and global corporate strategies. Analyzes strategic problems unique to global business.

Prerequisites: IBS225, IBS240, IBS341

IBS450 International Business Simulation**4 Credit Hours**

Students move beyond theory to the application of business principles when placed in a variety of challenging workplace scenarios. By analyzing financials, internal and external environments, strategies, and operations of global companies, students make decisions on which international markets to enter, strategies to grow the business, and how to combat global competitive pressure.

Prerequisites: IBS225, IBS240, IBS341

IBS470 Special Topics in International Business**4 Credit Hours**

Involves readings and discussions organized around selected topics in international business. Topics will vary each quarter.