

[Berkeley College Overview](#)

[Academic Programs](#)

[Admissions and Finances](#)

[Administration, Faculty, and Staff](#)

[Contact Us](#)



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International Business

Degrees designed to take you farther.

To survive today, organizations must understand the effects and opportunities presented by globalization. In the Berkeley College International Business degree programs, students gain critical knowledge and experience to meet these challenges as they prepare for a variety of roles. Potential career paths include positions in various types of corporations, as well as government, non-government, and nonprofit organizations.

The International Business programs provide an integrated foundation in international trade, marketing, finance, and management that focuses on global business practices. In addition, students complete extended simulation projects running a global business and may participate in Model United Nations conferences with students from around the world.

Berkeley College International Business students graduate with more than just a college degree. To prepare students for the competitive job market, the programs offer a combination of:

- 1 A strong International Business core
- 1 Upper-level, discipline-specific courses
- 1 Career management training
- 1 An ePortfolio of research papers

Benefit from:

- 1 Learning a broad range of global business skills with the depth necessary to prepare for making critical decisions
- 1 Upper-level electives for advanced study in International Business
- 1 Career management preparation that begins in the first year of study
- 1 EPortfolio collection of research papers for presentation to potential employers
- 1 Qualified faculty, many with doctorate degrees, with global industrial, retail, commercial, nonprofit, and government experience
- 1 Valuable, practical experience through program-related, faculty-monitored internships or job-related assignments
- 1 A seamless transition between Associate's and Bachelor's degrees

Degree Programs

- 1 [A.A.S., International Business](#)
- 1 [A.S., International Business](#)
- 1 [B.B.A., International Business](#)
- 1 [B.S., International Business](#)

- 1 [Berkeley College Academic Program Statistics](#)