

Berkeley College
Overview

Academic Programs

Admissions and
Finances

Administration,
Faculty, and Staff

Contact Us



Get a PDF of this
page.



Get a PDF of the
complete catalog.

General Business

Gain a broad base of powerful business knowledge.

This flexible program allows students to study in a variety of business areas related to a range of employment opportunities. Courses expose students to various areas of business, including the principles of management, finance, business law, and marketing. Graduates gain the necessary skills for the competitive marketplace, yet also have the option of continuing their education or exploring different roles and industries.

Instructors are selected for excellent academic credentials as well as relevant professional experience. The result is a career-focused education that combines a background in business theory with practical know-how based on real-world situations.

Benefit from:

- 1 A well-rounded business curriculum that's ideal for students with transfer or prior learning credits
- 1 Understanding the workings of a competitive business marketplace
- 1 Hands-on experience with the current technology used in business
- 1 Valuable, practical experience through program-related, faculty-monitored internships or job-related assignments

Degree Program

- 1 **B.B.A., General Business**

- 1 **Berkeley College Academic Program Statistics**