

Berkeley College
Overview

Academic Programs

Admissions and
Finances

Administration,
Faculty, and Staff

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Business Administration

Acquire strategies for success in the business world.

A well-rounded foundation for immersion into the professional marketplace, this degree program combines academics with practical experience in current business practices and procedures. Students are exposed to different roles and processes within large and small corporations and organizations.

Instructors in the Business Administration program are selected for excellent academic credentials as well as relevant professional experience. The result is a career-focused education that combines a strong background in business theory with practical know-how based on real-world situations.

Benefit from:

- 1 A flexible curriculum allowing exploration of several business disciplines
- 1 An emphasis on creative problem-solving, team-building and presentation skills, cultural diversity, and cross-cultural communication
- 1 Forecasting and strategic planning
- 1 A focus on the role of the Internet and computer applications widely used in today's professional environment
- 1 Valuable, practical experience through program-related, faculty-monitored internships or job-related assignments
- 1 A seamless transition between Associate's and Bachelor's degrees

Degree Program

- 1 **B.S., Business Administration**

- 1 **Berkeley College Academic Program Statistics**