

Bachelor of Business Administration Degree (BBA)

Business Analytics

Not all programs are offered for completion at each campus or through Berkeley College Online®. Please review the academic program pages ([BerkeleyCollege.edu/Academics](https://berkeleycollege.edu/Academics) (<https://berkeleycollege.edu/academics/index.html>)) for information on where each program is offered. Additionally, all students may be required to take some courses at another campus or online.

SAMPLE COURSE SEQUENCE

FIRST SEMESTER

ID	COURSE NAME	CREDITS
SOC1123	First Year Experience	3
CIS1115	Computer Applications	3
MGT2220	Principles of Management	3
ENG1105	Writing and Research	3
ACC1111	Financial Accounting I	3

THIRD SEMESTER

ID	COURSE NAME	CREDITS
HUM2225	Introduction to Ethics	3
MAT2215	Statistics I	3
ENG2215	Public Speaking	3
SOC2231	Human Relations	3
BDS1100	Storytelling with Data	3

FIFTH SEMESTER

ID	COURSE NAME	CREDITS
ECO2201	Applied Macroeconomics	3
ITM2260	IT Project Management	3

SECOND SEMESTER

ID	COURSE NAME	CREDITS
CIS2201	Advanced Spreadsheets	3
ENG2205	Writing Through Literature	3
IBS2201	International Business	3
BUS2210	Business Intelligence and Analytics	3
MAT2212	Quantitative Methods	3

FOURTH SEMESTER

ID	COURSE NAME	CREDITS
MKT2220	Principles of Marketing	3
ITM2210	Introduction to Database Management	3
ECO2200	Principles of Economics	3
BUS2231	Business Law I	3
ENG2205	Business Communications	3

SIXTH SEMESTER

ID	COURSE NAME	CREDITS
ITM3313	Cloud Computing	3
MGT3332	Operations Management	3

MAT2218	Probability, Statistics, and Applied Regression	3
ENG3316	The Confident Writer	3
BDS2240	Programming for Computer Science and Data Science	3

FIN3302	Corporate Finance	3
MGT3345	Managing with Information Systems	3
	Business Elective	3

SEVENTH SEMESTER

ID	COURSE NAME	CREDITS
BDS3360	SQL and Managing Data	3
IBS4420	Global FinTech: AI, Blockchain, and Financial Modeling	3
ITM3310	Principles of Database Management	3
	Business Elective	3
	Business Elective	3

EIGHTH SEMESTER

ID	COURSE NAME	CREDITS
BUS4420	Data Mining for Business Analytics	3
BUS4451	Business Policy and Strategy	3
	Business Elective	3
	Free Elective	3
	Free Elective	3

120 SEMESTER CREDITS REQUIRED FOR GRADUATION

Business Electives must be selected from the Larry L. Luong School of Business® courses.

*Must be at the 3000 or 4000 level and must be selected from the Larry L. Luong School of Business® courses.

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