



Associate in Applied Science Degree (AAS)

Graphic Design

Program Learning Outcomes

1. Design creative solutions for graphic design needs with conceptual thinking reflecting innovative graphic design practices connecting theories, tools, and best practices tailored to specific audiences.
2. Produce communications in a variety of forms tailored to stakeholders' needs at each stage of the graphic design process using the language of the field and appropriate tools to clearly convey ideas.
3. Critique visual communication work within a specific historical, cultural, and/or commercial context to assess the effectiveness of creative design solutions for specific stakeholders and target audiences.

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