

Bachelor of Business Administration Degree (B.B.A.) General Business

Not all programs are offered for completion at each campus or through Berkeley College Online®. Please review the academic program pages (BerkeleyCollege.edu/academics.htm) for information on where each program is offered. Additionally, all students may be required to take some courses at another campus or online. The Career Development and Internship courses are only offered online.

SAMPLE PROGRAM SEQUENCE

Semester Credits	Semester Credits
FIRST SEMESTER	
CIS1115 Computer Applications..... 3	SIXTH SEMESTER
MGT2220 Principles of Management..... 3	CDV3000 Career Development II..... 3
SOC1123 Psychology of Adjustment..... 3	ENG2215 Public Speaking 3
SOC2231 Human Relations 3	Business Electives 9
ENG1105 Writing and Research 3	
SECOND SEMESTER	
CDV2000 Career Development I..... 3	SEVENTH SEMESTER
ENG2205 Writing Through Literature 3	BUS4451 Business Strategy and Policy..... 3
MAT2215 Statistics I..... 3	Humanities Elective..... 3
MKT2220 Principles of Marketing..... 3	Social Science Elective..... 3
Business Elective..... 3	English Elective..... 3
	Liberal Arts Elective..... 3
THIRD SEMESTER	
ACC1111 Financial Accounting I 3	EIGHTH SEMESTER
IBS2201 International Business 3	BUS4483 Internship..... 3
HUM2225 Introduction to Ethics 3	Business Elective..... 3
Business Electives..... 6	Science Elective 3
	Liberal Arts Elective..... 3
	Free Elective 3
FOURTH SEMESTER	
ENG3315 Advanced Writing 3	120 SEMESTER CREDITS
ECO2200 Principles of Economics 3	REQUIRED FOR GRADUATION
BUS2231 Business Law I..... 3	Business Elective courses may be from any business category.
Mathematics/Science Elective 3	NOTE: 12 credits of Liberal Arts Electives must be at
Business Elective..... 3	the 3000/4000 level. 12 credits of Business Electives must
	be at the 3000/4000 level.
FIFTH SEMESTER	
FIN3302 Corporate Finance..... 3	
CIS2201 Advanced Spreadsheets 3	
Business Elective..... 3	
Free Electives 6	

Under certain circumstances the need to take developmental College Skills courses may lengthen the time required to complete the student's program, and may result in increased costs to a student.

For more information about Berkeley College graduation rates, the median debt of students who completed programs, and other important disclosures, please visit BerkeleyCollege.edu/gainful-employment/bba_general_business_nj_statistics.htm and BerkeleyCollege.edu/gainful-employment/bba_general_business_ny_statistics.htm.