

# Four-year Combined B.B.A./M.B.A. Option General Business/Business Administration

## B.B.A. SAMPLE PROGRAM SEQUENCE

	Semester Credits
<b>FIRST SEMESTER</b>	
CIS1115 Computer Applications.....	3
BUS1101 Career and Business Essentials .....	3
SOC1123 Psychology of Adjustment.....	3
SOC2231 Human Relations .....	3
ENG1105 Writing and Research .....	3
<b>SECOND SEMESTER</b>	
MKT2220 Principles of Marketing .....	3
MGT2220 Principles of Management.....	3
ENG2205 Writing Through Literature .....	3
MAT2215 Statistics I .....	3
Business Elective.....	3
<b>THIRD SEMESTER</b>	
ACC1111 Financial Accounting I .....	3
IBS2201 International Business .....	3
HUM2225 Introduction to Ethics .....	3
Business Elective.....	3
Business Elective.....	3
<b>FOURTH SEMESTER</b>	
ENG3315 Advanced Writing .....	3
ECO2200 Principles of Economics .....	3
BUS2231 Business Law I.....	3
Mathematics/Science Elective .....	3
Business Elective.....	3
<b>FIFTH SEMESTER</b>	
FIN3301 Principles of Finance I .....	3
Business Elective.....	3
Free Electives .....	9
<b>SIXTH SEMESTER</b>	
BUS4451 Business Strategy and Policy .....	3
Business Electives .....	9
Free Elective .....	3
<b>SEVENTH SEMESTER</b>	
MBA6615 Organizational Behavior and Leadership.....	3
English Elective.....	3
Humanities Elective .....	3
Liberal Arts Elective .....	3
Social Science Elective.....	3
<b>EIGHTH SEMESTER</b>	
BUS4483 Internship.....	3
MBA6630 Marketing Strategy in a Global Context .....	3
Business Elective .....	3
Science Elective .....	3
Liberal Arts Elective .....	3

120 SEMESTER CREDITS REQUIRED FOR GRADUATION

Business Elective courses may be from any business category.

NOTE: 12 credits of Liberal Arts Electives must be at the 3000/4000 level. 12 credits of Business Electives and/or Business Electives must be at the 3000/4000 level. Business Electives and Business Electives can be from any business-related discipline.

## M.B.A. SAMPLE PROGRAM SEQUENCE

	Semester Credits
<b>NINTH SEMESTER</b>	
MBA6610 Operations Management.....	3
MBA6620 Managerial Economics for Business Decision-Making.....	3
MBA6625 Managerial Finance .....	3
M.B.A. Practicum.....	1
<b>TENTH SEMESTER</b>	
MBA6635 Strategic Management of Technology.....	3
MBA7710 Globalization: Analysis and Response .....	3
M.B.A. Elective .....	3
M.B.A. Practicum.....	1
<b>ELEVENTH SEMESTER</b>	
MBA7715 Corporate Governance and Business Ethics .....	3
MBA8810 M.B.A. Capstone .....	3
M.B.A. Elective .....	3
M.B.A. Practicum.....	1

36 GRADUATE CREDITS REQUIRED FOR GRADUATION

## PRACTICUMS

In the ninth, tenth, and eleventh semesters, students are required to add a one-credit practicum to any three of their 600- or 700-level courses. The practicums provide an opportunity for students to relate concepts from their coursework to actual work experiences.

Prospective students who meet the following criteria may be eligible for the program: A cumulative GPA of at least 3.50, full-time enrollment, and successful completion (B or better) of the six undergraduate courses that correspond to the M.B.A. foundations requirements

NOTE: Every other degree combination includes the same two graduate level courses taken during the final year as electives.

Under certain circumstances the need to take developmental College Skills courses may lengthen the time required to complete the student's program, and may result in increased costs to a student.

Not all programs and courses are offered at all campuses. You may be required to take some courses at another campus or online.

For more information about Berkeley College graduation rates, the median debt of students who completed programs, and other important disclosures, please visit [BerkeleyCollege.edu/gainful-employment/bba\\_accounting\\_nj\\_statistics.htm](http://BerkeleyCollege.edu/gainful-employment/bba_accounting_nj_statistics.htm) (B.B.A., Accounting), [BerkeleyCollege.edu/gainful-employment/bba\\_fashion\\_marketing\\_and\\_management\\_nj\\_statistics.htm](http://BerkeleyCollege.edu/gainful-employment/bba_fashion_marketing_and_management_nj_statistics.htm) (B.B.A., Fashion Merchandising and Management), [BerkeleyCollege.edu/gainful-employment/bba\\_financial\\_services\\_nj\\_statistics.htm](http://BerkeleyCollege.edu/gainful-employment/bba_financial_services_nj_statistics.htm) (B.B.A., Financial Services), [BerkeleyCollege.edu/gainful-employment/bba\\_general\\_business\\_nj\\_statistics.htm](http://BerkeleyCollege.edu/gainful-employment/bba_general_business_nj_statistics.htm) (B.B.A., General Business), [BerkeleyCollege.edu/gainful-employment/bba\\_health\\_services\\_management\\_nj\\_statistics.htm](http://BerkeleyCollege.edu/gainful-employment/bba_health_services_management_nj_statistics.htm) (B.B.A., Health Services Management), [BerkeleyCollege.edu/gainful-employment/bba\\_international\\_business\\_nj\\_statistics.htm](http://BerkeleyCollege.edu/gainful-employment/bba_international_business_nj_statistics.htm) (B.B.A., International Business), [BerkeleyCollege.edu/gainful-employment/bba\\_business\\_administration\\_management\\_nj\\_statistics.htm](http://BerkeleyCollege.edu/gainful-employment/bba_business_administration_management_nj_statistics.htm) (B.B.A., Business Administration - Management), [BerkeleyCollege.edu/gainful-employment/bba\\_marketing\\_communications\\_nj\\_statistics.htm](http://BerkeleyCollege.edu/gainful-employment/bba_marketing_communications_nj_statistics.htm) (B.B.A., Marketing Communications), or [BerkeleyCollege.edu/gainful-employment/mba\\_management\\_nj\\_statistics.htm](http://BerkeleyCollege.edu/gainful-employment/mba_management_nj_statistics.htm) (M.B.A., Management).