

Four-year Combined B.B.A./M.B.A. Option General Business/Business Administration

Not all programs are offered for completion at each campus or through Berkeley College Online®. Please review the academic program pages (BerkeleyCollege.edu/academics.htm) for information on where each program is offered. Additionally, all students may be required to take some courses at another campus or online. The Career Development and Internship courses are only offered online.

B.B.A. SAMPLE PROGRAM SEQUENCE

	Semester Credits
FIRST SEMESTER	
CIS1115 Computer Applications.....	3
MGT2220 Principles of Management.....	3
SOC1123 Psychology of Adjustment.....	3
SOC2231 Human Relations	3
ENG1105 Writing and Research	3
SECOND SEMESTER	
CDV2000 Career Development I.....	3
ENG2205 Writing Through Literature.....	3
MAT2215 Statistics I.....	3
MKT2220 Principles of Marketing.....	3
Business Elective.....	3
THIRD SEMESTER	
ACC1111 Financial Accounting I	3
IBS2201 International Business	3
HUM2225 Introduction to Ethics	3
Business Electives	6
FOURTH SEMESTER	
ENG3315 Advanced Writing	3
ECO2200 Principles of Economics	3
BUS2231 Business Law I.....	3
Mathematics/Science Elective	3
Business Elective.....	3

FIFTH SEMESTER

FIN3302 Corporate Finance.....	3
CIS2201 Advanced Spreadsheets	3
Business Elective.....	3
Free Electives	6

SIXTH SEMESTER

CDV3000 Career Development II.....	3
ENG2215 Public Speaking.....	3
BUS4451 Business Strategy and Policy	3
Business Electives.....	6

SEVENTH SEMESTER

MBA6615 Organizational Behavior and Leadership.....	3
English Elective.....	3
Humanities Elective	3
Liberal Arts Elective.....	3
Social Science Elective.....	3

EIGHTH SEMESTER

BUS4483 Internship.....	3
MBA6630 Marketing Strategy in a Global Context	3
Business Elective	3
Science Elective	3
Liberal Arts Elective.....	3

120 SEMESTER CREDITS REQUIRED FOR GRADUATION

Business Elective courses may be from any business category.

NOTE: 12 credits of Liberal Arts Electives must be at the 3000/4000 level. 12 credits of Business Electives must be at the 3000/4000 level. Business Electives can be from any business-related discipline.

Under certain circumstances the need to take developmental College Skills courses may lengthen the time required to complete the student's program, and may result in increased costs to a student.

For more information about Berkeley College graduation rates, the median debt of students who completed programs, and other important disclosures, please visit BerkeleyCollege.edu/gainful-employment/bba_accounting_nj_statistics.htm (B.B.A., Accounting), BerkeleyCollege.edu/gainful-employment/bba_fashion_marketing_and_management_nj_statistics.htm (B.B.A., Fashion Merchandising and Management), BerkeleyCollege.edu/gainful-employment/bba_financial_services_nj_statistics.htm (B.B.A., Financial Services), BerkeleyCollege.edu/gainful-employment/bba_general_business_nj_statistics.htm (B.B.A., General Business), BerkeleyCollege.edu/gainful-employment/bba_health_services_management_nj_statistics.htm (B.B.A., Health Services Management), BerkeleyCollege.edu/gainful-employment/bba_international_business_nj_statistics.htm (B.B.A., International Business), BerkeleyCollege.edu/gainful-employment/bba_business_administration_management_nj_statistics.htm (B.B.A., Business Administration – Management), BerkeleyCollege.edu/gainful-employment/bba_marketing_communications_nj_statistics.htm (B.B.A., Marketing Communications), or BerkeleyCollege.edu/gainful-employment/mba_management_nj_statistics.htm (M.B.A., Management).

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M.B.A. SAMPLE PROGRAM SEQUENCE

Semester Credits

NINTH SEMESTER

MBA6610	Operations Management.....	3
MBA6620	Managerial Economics for Business Decision-Making	3
MBA6625	Managerial Finance	3
	M.B.A. Practicum.....	1

TENTH SEMESTER

MBA6635	Strategic Management of Technology.....	3
MBA7710	Globalization: Analysis and Response	3
	M.B.A. Elective	3
	M.B.A. Practicum.....	1

ELEVENTH SEMESTER

MBA7715	Corporate Governance and Business Ethics	3
MBA8810	M.B.A. Capstone	3
	M.B.A. Elective	3
	M.B.A. Practicum.....	1

36 GRADUATE CREDITS REQUIRED FOR GRADUATION

PRACTICUMS

In the ninth, tenth, and eleventh semesters, students are required to add a one-credit practicum to any three of their 6000- or 7000-level courses. The practicums provide an opportunity for students to relate concepts from their coursework to actual work experiences.

Prospective students who meet the following criteria may be eligible for the program: A cumulative GPA of at least 3.50, full-time enrollment, and successful completion (B or better) of the six undergraduate courses that correspond to the M.B.A. foundations requirements

NOTE: Every other degree combination includes the same two graduate level courses taken during the final year as electives.

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