

Careers in Financial Services

Career Path: Financial Enterprise Management

Careers in financial enterprise management involve applying business and marketing skills. Potential roles include supply-chain management, financial management, purchasing, or product promotion. In some larger companies, work may be limited to a specific area of management including promotions, buying and selling, and finances. Some positions entail the supervision of projects and employees from multiple locations.



Recommended Course:

For students interested in a career in financial enterprise management, the following elective course is recommended. This course enhances a student's knowledge of financial markets and institutions, developing leadership skills.

MGT4430 Leadership

Examines the leadership variables that affect the achievement of organizational goals. Topics include theories of leadership, power, and influence as they affect organizational behavior; team building motivation; group dynamics; organizational communication processes; and change management. Prerequisite: MGT2220

These courses are recommended as liberal arts or free electives:

FIN2200 Introduction to Financial Services

Introduces the world of financial services, including banking, insurance, and securities/brokerage. Topics include financial planning, treasury management, risk management, financial analysis, and securities investments. Prerequisite: ACC1111

IBS3341 International Banking and Finance

Provides an introduction to international banking, financial markets, global government, and private financial institutions. This course covers the financial functions that multinational corporations, government agencies, and other organizations use in their funding and investment activities. Prerequisites: IBS2201, FIN3301

Career Paths are not minors or concentrations and will not be noted on a student's transcript or diploma. Career Paths are suggested electives to fill elective credits.