

THE BERKELEY COLLEGE WORKSHOP SERIES



COMPLEMENT YOUR CURRICULUM WITH
EXCITING, IN-CLASS PRESENTATIONS

BERKELEY COLLEGE OFFERS A SERIES OF FREE WORKSHOPS TO ENGAGE YOUR STUDENTS ON TIMELY, RELEVANT TOPICS THAT CORRELATE WITH YOUR EXISTING COURSEWORK. IT'S A FUN, EFFECTIVE WAY TO BRING A NEW PERSPECTIVE TO YOUR CLASSROOM.

Banking on Your Future



"BANKING ON YOUR FUTURE"

MONEY, MONEY, MONEY, MONEY... MONEY! Could a daily \$5.00 coffee latte cost you more than \$1,800 a year? Well, it might! It's up to you. This workshop provides techniques on how students can take charge of their lives by properly managing their money. Students will learn the five steps of budgeting, which will address income, expenses, needs versus wants, savings, investments, and credit through an interactive multimedia presentation.

Recommended for Senior Economics, Financial Literacy, Business Math and Personal Finance classes

The Digital Shift



"THE DIGITAL SHIFT"

SNAP. POST. CHAT! The digital shift in Social Media has significantly changed traditional marketing... and may never look back. The Four P's (Product, Price, Promotion, and Place) are being replaced by the Four C's (Consumer Value, Cost, Convenience, and Communication). "The Digital Shift" will examine the top five reasons companies have made the switch to #hashtags, social commerce, target, and mobile marketing—the "new" way business is being conducted.

Recommended for Business and Marketing classes

Preparing for the Race



"PREPARING FOR THE RACE"

You are unquestionably "One of a Kind." "Preparing for the Race" will help you to take "whole-istic" control of your complete well-being. Students will be encouraged to explore and embrace healthy decision-making for their physical, mental, emotional, and social betterment. This workshop will cover areas of wellness helping students transition "for the race" throughout high school, college, career, and life.

Recommended for Senior Health classes

Open Sesame



"OPEN SESAME: THE DOOR TO YOUR FUTURE"

Copy, paste, text, and autocorrect are the ways Generation "Swipe" communicates, but will these open doors to colleges and careers? "Open Sesame" will emphasize the written communication skills needed for applications, resumes, emails, cover letters, and college essays. While technology has transformed the way we communicate, there is a need to restore the "lost art" of handwriting, signatures, and verbal telephone skills, which are essential in today's professional world.

Recommended for Junior English classes

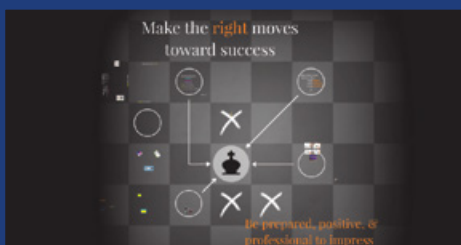
CALL 800-883-2844 OR EMAIL: HSCOUTREACH@BERKELEYCOLLEGE.EDU



"BUILDING LEADERSHIP"

Do your students have what it takes to be leaders? Our presentation will provide students with invaluable information pertaining to leadership skills necessary to be successful in their future endeavors. Through a thought-provoking video and the inspiring stories of famous historical leaders who have impacted society and government, we explore strengths and weaknesses as well as necessary leadership qualities.

Recommended for senior students including Participation in Government classes



"MAKE THE RIGHT MOVES"

Did you know, right or wrong, 55 percent of first impressions are based on visual image? A favorable or negative impression may set the tone and affect your success when applying for colleges, jobs, programs, or scholarships. This workshop will prepare students to present themselves in a positive and professional manner during interviews.

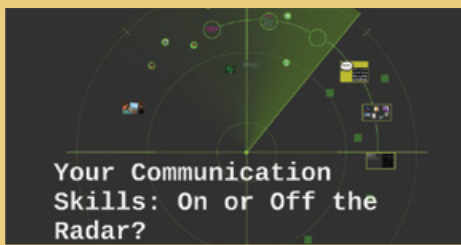
Recommended for upper-level Business classes, Career classes, Work Study, DECA, and FBLA



"JOURNEY TO THE TOP"

It's all about the climb. "Journey to the Top" is a motivational program utilizing SMART Goals as the stepping stones for educational and professional success. Through popular media examples, students are inspired to focus on their vision and put into motion a plan for the start of their own personal "journey to the top."

Recommended for Junior Health classes



"YOUR COMMUNICATION SKILLS: ON OR OFF THE RADAR?"

"Where's my phone?" In today's world, it is imperative that we can be reached every second of the day. We no longer speak on the phone, we text, text, and text. Technology has changed the world but has it put verbal communication skills into jeopardy? This workshop explores how to create a balance between today's technology while maintaining effective communications skills.

Recommended for Senior English classes



"FASHION: IF THE SUIT FITS... WHY NOT WEAR IT!"

Since the beginning of time, there has been a Circle of Fashion. It is like a rotating wheel with styles changing and repeating... so, in essence, the future of fashion is really the past of fashion. What are the different attributes and qualities essential in various fields of this industry? Discussions will highlight current trends, color theory, and careers including fashion marketing, merchandising, management, and production. This workshop helps "fit" your students into a career that best suits their individual styles.

Recommended for Fashion classes



"LIBERTY AND JUSTICE FOR ALL"

A powerful statement that students hear every day in school, but do they really know what it takes to protect our liberties and provide justice for all? This workshop examines how legal studies, justice studies, and national security, the hallmarks of our three "Leagues of Justice," provide safety, liberty, and security. This interactive workshop connects all of these components, outlining personal attributes and the skills needed to be effective in a variety of potential careers.

Recommended for Criminal Justice, Forensics, and Law classes



Creating Spaces

"CREATING SPACES"

How do you please your clients? What is aesthetically pleasing but also provides functionality? Whether designing for a home or commercial property, the principles remain the same. "Creating Spaces" will engage your students by participating in exercises to determine rooms that will best fit the needs of hypothetical clients. Along with learning how the impact of color can produce the perfect ambience in a room, they will also review design plans for commercial projects.

Recommended for Interior Design classes



"RX FOR SUCCESS: EXPLORING CAREERS IN HEALTHCARE"

This workshop will give your students a "checkup" on the different career paths in the healthcare field. We will examine the vital signs needed to be successful including personal qualities, work environments, and various job responsibilities. This overview will help students identify their role within the expanding healthcare community.

Recommended for Senior Career Exploration



"FROM CANVAS TO CAREER: GRAPHIC DESIGN"

Graphic designers create visions with the use of artistic ability, technology, and skill. They turn ideas and concepts into works of artistic design. "From Canvas to Career" shows how color can and does impact this industry. Examples of typography, animation, digital images, and drawings are also viewed and considered. This multimedia presentation will illustrate how the evolution of logo design and animation has dramatically increased the demand for the expertise of graphic designers.

Recommended for Art, Graphic Design, and Web Design classes

LOCATIONS IN NEW YORK, NEW JERSEY, AND BERKELEY COLLEGE ONLINE®

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