Berkeley College offers a series of free workshops to engage your students on timely, relevant topics that correlate with your existing coursework. It's a fun, effective way to bring a new perspective to your classroom.

**IN PURSUIT OF PERSONAL BRANDING: COMMUNICATING THE PROFESSIONAL YOU**
Empower your students to build and communicate their personal brand. As we know, technology has limited our verbal communication skills that are vital to success. Through writing activities and verbal exercises, your students will learn the skills needed to project their vision, passion, and purpose in situations where it matters most.
Recommended for Senior English classes

**PREPARING FOR THE RACE**
This workshop will cover many areas of wellness by helping students transition from high school to college and careers. Students will be encouraged to explore and embrace making sound decisions for their mental, physical, emotional, and social well-being. Through videos, interactive discussions and activities we begin to guide and prepare students for their own individual race.
Recommended for Senior Health classes

**THE DIGITAL EVOLUTION**
The digital evolution reshapes every aspect of business. With all of the technological advances and social media trends, businesses have adapted new marketing strategies. This presentation will explore the real-time current shift and the explosive growth of e-commerce. Videos and interactive discussions will navigate your students through this digital evolution.
Recommended for Business, Marketing, and Technology classes

**TELL YOUR STORY THE WRITE WAY**
Help your students pen their most meaningful story. This workshop will allow your students to author an honest and genuine account, which can be used for their college essay, brag sheet, or personal statement. Crafting an unforgettable tale is just the start. These skills will provide the foundation for developing applications and resumes that students will be able to build on for years to come.
Recommended for Upper-Level English classes

**MONEY WORKS**
Money makes the world go around. The United States economy faces many challenges. This presentation will offer tools to help students make decisions as a buyer, worker, seller and civilian. Topics covered will include macroeconomics, financial markets, supply and demand, pricing and their impact on personal finance.
Recommended for Economics classes

**DESTINATION SUCCESS**
Along life’s journey there are very specific destinations. For a student, it could be a college acceptance or a new start after graduation. This presentation illustrates how obstacles can grow into opportunities. Interactive goal setting strategies, personality assessments, and a planning timeline for junior year will assist students as they identify which path to follow.
Recommended for Junior Health classes

**JOURNEY TO THE TOP**
It’s all about the climb. This motivational program utilizes SMART Goals as the stepping stones for educational and professional success. Through popular media examples, students are inspired to focus on their vision and put into motion a plan for the start of their own personal “journey to the top.”
Recommended for All Grade Levels

**TELL YOUR STORY THE WRITE WAY**
“"If you manage your money, you can manage your life." This workshop provides the techniques for students to take charge of their lives by properly managing their money. Students will learn the 5 Steps of Budgeting, which will address income, expenses, needs vs. wants, savings/investments, and credit through an interactive presentation with challenges and games.
Recommended for Financial Literacy, Personal Finance or Accounting classes

**BANKING ON YOUR FUTURE**
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**CALL 800-883-2844 OR EMAIL: HSCOUTREACH@BerkeleyCollege.edu**
MAKE THE RIGHT MOVES
Did you know, right or wrong, 55 percent of first impressions are based on visual image? A favorable or negative impression may set the tone and affect your success when applying for colleges, jobs, programs, or scholarships. This workshop will prepare students to present themselves in a positive and professional manner during interviews.
Recommended for Upper-Level Business classes, Career classes, Work Study, DECA, and FBLA

FASHION: IF THE SUIT FITS...WHY NOT WEAR IT!
Since the beginning of time, there has been a “circle of fashion.” It is like a rotating wheel with styles changing and repeating… so, in essence, the future of fashion is really the past of fashion. What are the different attributes and qualities essential in various fields of this industry? Discussions will highlight current trends, color theory, and careers including fashion marketing, merchandising, management, and production. This workshop helps “fit” your students into a career that best suits their individual styles.
Recommended for Fashion classes

LIBERTY AND JUSTICE FOR ALL
A powerful statement that students hear every day in school, but do they really know what it takes to protect our liberties and provide justice for all? This workshop examines how legal studies, justice studies, and national security, the hallmarks of our three “leagues of justice,” provide safety, liberty, and security. This interactive workshop connects all of these components, outlining personal attributes and the skills needed to be effective in a variety of potential careers.
Recommended for Criminal Justice, Forensics, and Law classes

CREATING SPACES
How do you please your clients? What is aesthetically pleasing, but also provides functionality? Whether designing for a home or commercial property, the principles remain the same. “Creating Spaces” will engage your students by participating in exercises to determine rooms that will best fit the needs of hypothetical clients. Along with learning how the impact of color can produce the perfect ambience in a room, they will also review design plans for commercial projects.
Recommended for Interior Design classes

REALIZING YOUR VISION: GRAPHIC DESIGN
Graphic designers visually communicate ideas and concepts to inspire, inform, and captivate consumers. Through videos, showreels, and activities, this presentation will enable your students to realize their potential in this fast-paced creative industry. Together we will explore current design and hiring trends and help your students identify the qualities, skills, and abilities needed to turn their visions into successful careers.
Recommended for Art, Graphic Design, and Web Design classes

THE BERKELEY COLLEGE WORKSHOP SERIES

LOCATIONS IN NEW YORK, NEW JERSEY, AND BERKELEY COLLEGE ONLINE®
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COMPLEMENT YOUR CURRICULUM WITH EXCITING, IN-CLASS PRESENTATIONS