

Career Path: Not-For-Profit Management

Management careers in nonprofit and not-for-profit organizations involve many of the same skills required for traditional business management positions—research and development, marketing, financial management, production, sales, public relations, training, and human resource development.

These types of organizations also face unique challenges that include finding creative ways to generate operating finances, attracting high caliber professionals and volunteers, and maintaining goodwill, while helping various groups of people or promoting causes.



Recommended Courses:

For students interested in careers in not-for-profit management, the following elective courses are recommended. These courses enhance a student's leadership skills, knowledge of managing a non profit and ethical fundraising practices.

MGT2250 Not-For-Profit Management

Introduces the theory and practice of management within nonprofit organizations. Students will consider best practices in managing various components of nonprofit organizations. Students examine the varying perspectives of nonprofit managers, volunteers, board members, policymakers, donors, and clients/customers.

Prerequisite: MGT2220

MGT2253 Fundraising and Resource Development for Nonprofit Organizations

Focuses on the theory and practice of philanthropy. Students are exposed to various methods of resource acquisition through ethical fundraising practices and innovative income producing approaches.

MGT3350 Small Business Management

Explores the process of planning for, starting, and managing a small business. Topics include forms of ownership, management issues, financing the small business, the use of financial information as a decision tool, and legal aspects of running a small business.

Prerequisite: MGT2220

MGT4430 Leadership

Examines the leadership variables that affect the achievement of organizational goals. Topics include theories of leadership, power, and influence as they affect organizational behavior; team building motivation; group dynamics; organizational communication processes; and change management. Prerequisite: MGT2220

This course is recommended as a liberal arts or free elective:

BUS2281 Project Management

Provides an overview of various project management knowledge areas. Topics include project integration, scope, quality, human resources, communications, risk, and procurement management. Students will use Microsoft Project software.

Career Paths are not minors or concentrations and will not be noted on a student's transcript or diploma. Career Paths are suggested electives to fill elective credits.