Associate in Applied Science Degree (A.A.S.)
Business Administration – Management

PROGRAM LEARNING OBJECTIVES

1. Reading and Written Communication: Students will demonstrate competent writing and reading throughout their programs of study.
2. Oral Communication: Students will demonstrate effective oral communication skills in both general and major-specific contexts.
3. Critical Analysis and Reasoning: Students will use critical analysis and reasoning, supported by knowledge and skills learned throughout their degree programs, to enhance personal and professional decision making:
    - Quantitative analysis and reasoning
    - Analysis and reasoning in the humanities, sciences, social sciences, and arts
    - Ethical analysis and reasoning
    - Reasoning in career-related contexts
4. Knowledge and Skills for Living in a Diverse Society: Students will consider multiple perspectives (quantitative and qualitative, among individuals, from different cultural contexts, etc.) when making decisions independently or as part of a team.
5. Information Literacy: Students will define and articulate their needs for information and access this information effectively and efficiently.
6. Integration of Learning: Students will develop the ability to integrate their learning, making connections within their major, between fields, between curricular and co-curricular activities, and between academic knowledge and practice.
7. Students will be able to demonstrate appropriate knowledge in Accounting, Management, Marketing, and Information Management Systems.
8. Students will be able to construct coherent forms of written communication in their professional work.
9. Students will be able to compose and present effective oral presentations.
10. Students will be able to produce work that is clear, rational, and informed by evidence.
11. Students will be able to apply theories and techniques from their academic programs in the context of an internship or experiential project.
12. Students will be able to demonstrate appropriate content knowledge in Management.
13. Students will be able to critically assess an organization's competitive advantage and strategy.

Not all programs and courses are offered at all locations. You may be required to take some courses at another location or online.

For more information about Berkeley College graduation rates, the median debt of students who completed programs, and other important disclosures, please visit BerkeleyCollege.edu/gainful-employment/aas_business_administration_management_nj_statistics.htm and BerkeleyCollege.edu/gainful-employment/aas_business_administration_management_ny_statistics.htm.