

Bachelor of Business Administration Degree General Business

Not all programs are offered for completion at each campus or through Berkeley College Online®. Please review the academic program pages (BerkeleyCollege.edu/academics.htm) for information on where each program is offered. Additionally, all students may be required to take some courses at another campus or online. The Career Development and Internship courses are only offered online.

SAMPLE PROGRAM SEQUENCE TAKING 15 CREDITS PER SEMESTER

Semester Credits	Semester Credits
FIRST SEMESTER	FIFTH SEMESTER
Module A	Module A
CIS1115 Computer Applications..... 3	FIN3301 Principles of Finance I 3
BUS1101 Career and Business Essentials 3	Business Elective..... 3
SOC1123 Psychology of Adjustment..... 3	Free Elective 3
Module B	Module B
SOC2231 Human Relations 3	Free Electives 6
ENG1105 Writing and Research 3	
SECOND SEMESTER	SIXTH SEMESTER
Module A	Module A
MGT2220 Principles of Management..... 3	Business Electives..... 9
ENG2205 Writing Through Literature 3	Module B
MAT2215 Statistics I 3	Free Electives 6
Module B	
MKT2220 Principles of Marketing 3	SEVENTH SEMESTER
Business Elective..... 3	Module A
THIRD SEMESTER	BUS4451 Business Strategy and Policy..... 3
Module A	Humanities Elective 3
ACC1111 Financial Accounting I 3	Social Science Elective..... 3
IBS2201 International Business 3	Module B
Business Elective..... 3	English Elective..... 3
Module B	Liberal Arts Elective..... 3
HUM2225 Introduction to Ethics 3	
Business Elective..... 3	EIGHTH SEMESTER
FOURTH SEMESTER	Module A
Module A	BUS4483 Internship..... 3
ENG3315 Advanced Writing 3	Business Elective 3
ECO2200 Principles of Economics 3	Science Elective 3
BUS2231 Business Law I..... 3	Module B
Module B	Liberal Arts Elective 3
Mathematics/Science Elective 3	Free Elective 3
Business Elective..... 3	
	120 SEMESTER CREDITS REQUIRED FOR GRADUATION

Business Elective courses may be from any business category.

NOTE: 12 credits of Liberal Arts Electives must be at the 3000/4000 level. 12 credits of Business Electives and must be at the 3000/4000 level. Modules are 7 weeks.

Under certain circumstances the need to take developmental College Skills courses may lengthen the time required to complete the student's program, and may result in increased costs to a student.

For more information about Berkeley College graduation rates, the median debt of students who completed programs, and other important disclosures, please visit BerkeleyCollege.edu/gainful-employment/bba_general_business_nj_statistics.htm and BerkeleyCollege.edu/gainful-employment/bba_general_business_ny_statistics.htm.