

Bachelor of Business Administration Degree General Business

Not all programs are offered for completion at each campus or through Berkeley College Online®. Please review the academic program pages (BerkeleyCollege.edu/academics.htm) for information on where each program is offered. Additionally, all students may be required to take some courses at another campus or online. The Career Development and Internship courses are only offered online.

SAMPLE PROGRAM SEQUENCE TAKING 12 CREDITS PER SEMESTER

MODULES ARE 7 WEEKS

| Semester Credits | | Semester Credits | |
|------------------------|-----------------------------------|------------------------|--------------------------------------|
| FIRST SEMESTER | | FOURTH SEMESTER | |
| Module A | | Module A | |
| CIS1115 | Computer Applications..... 3 | IBS2201 | International Business 3 |
| SOC1123 | Psychology of Adjustment..... 3 | | Business Elective..... 3 |
| Module B | | Module B | |
| SOC2231 | Human Relations 3 | ECO2200 | Principles of Economics 3 |
| ENG1105 | Writing and Research 3 | | Business Elective..... 3 |
| SECOND SEMESTER | | FIFTH SEMESTER | |
| Module A | | Module A | |
| MGT2220 | Principles of Management..... 3 | ENG3315 | Advanced Writing 3 |
| ENG2205 | Writing Through Literature..... 3 | BUS2231 | Business Law I..... 3 |
| Module B | | Module B | |
| MKT2220 | Principles of Marketing..... 3 | | Mathematics/Science Elective 3 |
| MAT2215 | Statistics I..... 3 | | Business Elective..... 3 |
| THIRD SEMESTER | | | |
| Module A | | | |
| CDV2000 | Career Development I..... 3 | | |
| | Business Elective..... 3 | | |
| Module B | | | |
| ACC1111 | Financial Accounting I 3 | | |
| HUM2225 | Introduction to Ethics 3 | | |

Under certain circumstances the need to take developmental College Skills courses may lengthen the time required to complete the student's program, and may result in increased costs to a student.

For more information about Berkeley College graduation rates, the median debt of students who completed programs, and other important disclosures, please visit BerkeleyCollege.edu/gainful-employment/bba_general_business_nj_statistics.htm and BerkeleyCollege.edu/gainful-employment/bba_general_business_ny_statistics.htm.

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| Semester Credits | | Semester Credits | |
|-------------------------|-------------------------------------|--|--------------------------------|
| SIXTH SEMESTER | | NINTH SEMESTER | |
| Module A | | Module A | |
| FIN3302 | Corporate Finance..... 3 | | English Elective..... 3 |
| | Free Elective 3 | | Social Science Elective..... 3 |
| Module B | | Module B | |
| CIS2201 | Advanced Spreadsheets 3 | | Liberal Arts Elective..... 3 |
| | Free Elective 3 | | Free Elective 3 |
| SEVENTH SEMESTER | | TENTH SEMESTER | |
| Module A | | Module A | |
| CDV3000 | Career Development II..... 3 | BUS4483 | Internship..... 3 |
| | Business Elective..... 3 | | Liberal Arts Elective..... 3 |
| Module B | | Module B | |
| ENG2215 | Public Speaking 3 | | Business Elective..... 3 |
| | Business Elective..... 3 | | Science Elective 3 |
| EIGHTH SEMESTER | | 120 SEMESTER CREDITS REQUIRED FOR GRADUATION | |
| Module A | | NOTE: 12 credits of Liberal Arts Electives must be at the 3000/4000 level. 12 credits of Business Electives must be at the 3000/4000 level. Business Electives may be from any business-related discipline. Modules are 7 weeks. | |
| BUS4451 | Business Strategy and Policy..... 3 | | |
| | Humanities Elective 3 | | |
| Module B | | | |
| | Business Electives..... 6 | | |

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