

Bachelor of Business Administration Degree

Business Administration – Management

Not all programs are offered for completion at each campus or through Berkeley College Online®. Please review the academic program pages (BerkeleyCollege.edu/academics.htm) for information on where each program is offered. Additionally, all students may be required to take some courses at another campus or online. The Career Development and Internship courses are only offered online.

SAMPLE PROGRAM SEQUENCE TAKING 15 CREDITS PER SEMESTER

	Semester Credits		Semester Credits
FIRST SEMESTER		FIFTH SEMESTER	
Module A		Module A	
BUS1101	Career and Business Essentials 3	FIN3301	Principles of Finance I 3
CIS1115	Computer Applications..... 3	ECO2200	Principles of Economics 3
SOC1123	Psychology of Adjustment..... 3		Free Elective 3
Module B		Module B	
SOC2231	Human Relations 3	ENG3315	Advanced Writing 3
ENG1105	Writing and Research 3		Free Elective 3
SECOND SEMESTER		SIXTH SEMESTER	
Module A		Module A	
MGT2220	Principles of Management..... 3	MGT3332	Operations Management..... 3
ENG2205	Writing Through Literature 3		Management Elective 3
MAT2215	Statistics I 3		Free Elective 3
Module B		Module B	
ACC1111	Financial Accounting I 3		Management Elective 3
MKT2220	Principles of Marketing..... 3		Free Elective 3
THIRD SEMESTER		SEVENTH SEMESTER	
Module A		Module A	
IBS2201	International Business 3	BUS4451	Business Strategy and Policy 3
BUS2255	Entrepreneurship 3		Humanities Elective 3
MGT2240	Human Resources and Organizational Behavior.... 3		Science Elective 3
Module B		Module B	
HUM2225	Introduction to Ethics 3		English Elective..... 3
	Management Elective 3		Liberal Arts Elective..... 3
FOURTH SEMESTER		EIGHTH SEMESTER	
Module A		Module A	
BUS2231	Business Law I..... 3	MGT4425	Management Simulation 3
MGT2268	Sales and Customer Service Management 3	BUS4483	Internship..... 3
	Free Elective 3		Social Science Elective..... 3
Module B		Module B	
	Mathematics/Science Elective 3		Liberal Arts Elective..... 3
	Management Elective 3		Management Elective 3
		120 SEMESTER CREDITS REQUIRED FOR GRADUATION	

NOTE: 12 credits of Liberal Arts Electives must be at the 3000/4000 level. Nine credits of Management Electives must be at the 3000/4000 level. Modules are 7 weeks.

Under certain circumstances the need to take developmental College Skills courses may lengthen the time required to complete the student's program, and may result in increased costs to a student.

For more information about Berkeley College graduation rates, the median debt of students who completed programs, and other important disclosures, please visit BerkeleyCollege.edu/gainful-employment/bba_business_administration_management_nj_statistics.htm and BerkeleyCollege.edu/gainful-employment/bba_business_administration_management_ny_statistics.htm.