

Bachelor of Business Administration Degree

Business Administration – Management

Not all programs are offered for completion at each campus or through Berkeley College Online®. Please review the academic program pages (BerkeleyCollege.edu/academics.htm) for information on where each program is offered. Additionally, all students may be required to take some courses at another campus or online. The Career Development and Internship courses are only offered online.

SAMPLE PROGRAM SEQUENCE TAKING 12 CREDITS PER SEMESTER

	Semester Credits		Semester Credits
FIRST SEMESTER		FOURTH SEMESTER	
Module A		Module A	
CIS1115	Computer Applications..... 3	IBS2201	International Business 3
SOC1123	Psychology of Adjustment..... 3	MGT2240	Human Resources and Organizational Behavior.... 3
Module B		Module B	
ENG1105	Writing and Research 3		Mathematics/Science Elective 3
SOC2231	Human Relations 3		Management Elective 3
SECOND SEMESTER		FIFTH SEMESTER	
Module A		Module A	
MGT2220	Principles of Management..... 3	BUS2255	Entrepreneurship 3
ENG2205	Writing Through Literature 3	BUS2231	Business Law I..... 3
Module B		Module B	
ACC1111	Financial Accounting I 3	ENG3315	Advanced Writing 3
MKT2220	Principles of Marketing..... 3		Free Elective 3
THIRD SEMESTER			
Module A			
CDV2000	Career Development I..... 3		
MAT2215	Statistics I 3		
Module B			
HUM2225	Introduction to Ethics 3		
	Management Elective 3		

Under certain circumstances the need to take developmental College Skills courses may lengthen the time required to complete the student's program, and may result in increased costs to a student.

For more information about Berkeley College graduation rates, the median debt of students who completed programs, and other important disclosures, please visit BerkeleyCollege.edu/gainful-employment/bba_business_administration_management_nj_statistics.htm and BerkeleyCollege.edu/gainful-employment/bba_business_administration_management_ny_statistics.htm.

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	Semester Credits
SIXTH SEMESTER	
Module A	
MGT2268 Sales and Customer Service Management	3
Free Elective	3
Module B	
Management Elective	3
Free Elective	3
SEVENTH SEMESTER	
Module A	
ECO2200 Principles of Economics	3
FIN3302 Corporate Finance.....	3
Module B	
English Elective.....	3
Liberal Arts Elective	3
EIGHTH SEMESTER	
Module A	
MGT3332 Operations Management.....	3
CIS2201 Advanced Spreadsheets	3
Module B	
ENG2215 Public Speaking.....	3
Liberal Arts Elective	3
NINTH SEMESTER	
Module A	
CDV3000 Career Development II.....	3
Management Elective	3
Module B	
Humanities Elective	3
Science Elective	3
TENTH SEMESTER	
Module A	
BUS4451 Business Strategy and Policy	3
MGT4425 Management Simulation	3
Module B	
BUS4483 Internship.....	3
Social Science Elective.....	3
120 SEMESTER CREDITS REQUIRED FOR GRADUATION	
NOTE: 12 credits of Liberal Arts Electives must be at the 3000/4000 level. Nine credits of Management Electives must be at the 3000/4000 level. Modules are 7 weeks.	

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