

# Be inspired

## Berkeley College Workshop Series

Complement your curriculum with exciting, virtual or in-class presentations



### Be informed

An interactive and informative presentation especially for Counselors. This virtual or on-site presentation will provide the advantages and opportunities that Berkeley College can offer your students. All program specifics will be discussed. Scholarships, admissions, student services such as **free** FAFSA Workshops for students, families, and educators which can also be presented in Spanish. We would also be glad to provide you and your students with our exclusive brochure, "25 Questions for a College Representative."



### Be branded

Empower your students to build and communicate their personal brand. This workshop offers your classes insight to author an honest and genuine account, which can be used for their college essay, brag sheet, or personal statement. As we know, technology has limited our verbal communication skills that are vital to success. Your students will learn the skills needed to project their vision, passion, and purpose in situations where it matters most.



### Be prepared

This workshop will enlighten High School Seniors and provide valuable tips as they move through these ever-changing times. From being prepared for new college and admissions processes to vital steps for success in life, this presentation recognizes the challenges that students are facing related to their social, emotional, mental, and physical well-being and will help them embrace the changes in the new virtual world we are all living in today.



### Be driven

Along life's journey there are specific destinations. For a student, it could be a college acceptance or a new start after graduation. This presentation illustrates how obstacles can grow into opportunities. Interactive goal-setting strategies, personality assessments, and a planning timeline will assist students as they identify which path to follow.



## Be analytical

Artificial Intelligence and Business Data Science are impacting the future of every industry and human being. It has acted as the main driver of emerging technologies such as big data and robotics and will continue to act as a technological innovator allowing skilled professionals to predict trends and make crucial decisions. Engaging videos, interactive discussions, and a preview of upcoming trends will help your students visualize the future of business and marketing.



## Be fiscally fit

As the United States Economy is faced with current challenges, this workshop will offer tools to help students make decisions as a buyer, worker, seller, and civilian. It will provide techniques to enable us to take charge of our lives. Topics such as economics, budgeting, and credit will be discussed in an interactive presentation.



## Be creative

Explore the creative fields of Fashion, Graphic Design and Interior Design; three presentations in one. What are the different attributes and qualities essential in these industries? Students will learn about career opportunities, trends, color, visual communication, and functionality. Choose one or all three!



## Be justified

Students will examine Legal Studies, Justice Studies, and National Security, the hallmarks of our three, "Leagues of Justice." This interactive workshop connects all of the components outlining personal attributes and skills needed to be effective in a variety of careers such as homeland security, cybercrime, social welfare, police studies, social justice, and investigation and security.



## Be compassionate

This workshop will give your students a routine checkup of the different roles healthcare professionals play in the medical community. They will examine personal qualities needed to be successful as well as work environments, potential career paths, and overall job responsibilities.

We have career focused presentations available

There is no charge for these presentations

Call **800-883-2844**

or email: **HSCOUTREACH@BerkeleyCollege.edu**



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Your **potential** is our **promise**.<sup>®</sup>

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