



Your **potential** is our **promise.**®

Be

in the center of it all.

International Viewbook 2024-2025



Begin your future at Berkeley College in the heart of New York City.

Be amazed

New York City is like no other place in the world. The “city that never sleeps” is a global center for business, fashion, design, and more. It’s also the perfect place to prepare for a career that can take you anywhere!

The Berkeley College New York City campus is close to many Fortune 500 firms, major financial institutions, the New York Stock Exchange, as well as leading names in technology, marketing, design, and other in-demand industries.

We hope you will consider Berkeley College, where preparing students for professional and personal success has been our focus since 1931. We invite you to learn more about our proven, career-focused programs, our dedicated faculty and staff, and exceptional support services and resources.

- The International Department

Be informed

Unlike many colleges, Berkeley College is completely focused on preparing you for professional and personal success. Here are just some of the ways we stand out:

Berkeley is...

- **Relevant.** Our career-focused programs are developed and updated with input from industry experts to ensure that you learn the skills today's employers demand.
- **Professional.** Our professors are chosen for their academic excellence and professional experience in the subjects they teach.
- **Flexible.** Programs are available on campus, online, or through a blend of both.
- **Practical.** Many programs include an internship, practicum, or job-related assignment to give you real-world experience.
- **Supportive.** Extensive support services and resources—including tutoring—are available to all students. Berkeley graduates receive free career assistance.*



Be global

Because the economies and businesses of the world are interconnected, it makes more sense than ever to study in an environment that offers opportunities to exchange global perspectives. At Berkeley College, your exposure to different cultures and customs can be extremely valuable throughout your career.

- More than 290 international students representing 57 countries are enrolled at Berkeley College.

*Continuing Education certificate programs are not eligible.

Programs of Study

Berkeley's career-focused programs are developed with input from Advisory Boards made up of industry experts to ensure that you learn the skills that employers demand. Many programs include a faculty-monitored internship, practicum, or job-related assignment where you'll be able to apply what you've learned in a real-world setting. This experience can be a tremendous advantage in beginning a career.

3D Digital Visualization

Add a new dimension to your creativity. Digital visualization is an important career that continues to grow dramatically throughout many industries. You'll learn to communicate architectural and graphical concepts using advanced 3D modeling software and develop the advanced skills and knowledge that employers look for.

Accounting

Learn the art and science of managing a company's finances. Accounting degree programs cover varying levels of accounting theory, practical knowledge, and technology, preparing students for a range of professional roles.

Applied Media

Master the art of verbal, written, and visual communications to help shape the future of the ever-changing media industry. Few industries have evolved as dramatically as the world of media. To capitalize on today's myriad of opportunities, this program provides a well-rounded foundation in traditional and emerging media skills to prepare you for a wide range of media-based careers in areas such as public relations, marketing, advertising, technical writing, journalism, news analysis, podcasting, and more.

Business Data Science

Learn emerging technology with a solid business core. Business data science is an in-demand multi-disciplinary career field that combines a range of skills that include analyzing large amounts of data, data mining, and programming skills,

along with cutting-edge technologies. A wide range of organizations depend on skilled professionals to help make crucial decisions and predictions. The program offers concentrations in Business Analytics and Artificial Intelligence.

Fashion Merchandising and Management

Combine fashion sense and business sense for the perfect fit. This program will give you an all-around understanding of the industry. You'll learn about historical trends, marketing strategies, management skills, the latest technology, and more as you prepare to enter this exciting career in a number of roles.

Financial Services

Help others invest in a better future. You'll learn how financial institutions work, with a focus on the products and services they offer and their importance to the economy. From experienced professionals, you'll learn to assess client needs and develop comprehensive financial plans.

General Business

Gain a broad base of powerful business knowledge. This flexible program allows you to learn a variety of business areas related to a range of career opportunities. You'll learn the skills to enter the competitive professional world, and have the option of continuing your education or exploring different roles and industries.

Graphic Design

Learn the art of effective visual communication. This exciting program teaches the artistic skills and technology used by graphic designers to help businesses successfully connect with their audiences through websites, advertising, packaging, periodicals, and other traditional and digital media.

Health Services Management

Help manage the business of health. From experienced professionals, you'll learn the business skills and technology needed to enter the fast-growing healthcare field in management, administration, and other important positions. The curriculum explores the many types of professional healthcare organizations.

Information Technology Management

Combine IT and business applications. A unique blend of technology skills and business management effectively prepares you for the fast-paced information systems field. You'll learn current technology while focusing on web, network security, and database management.

Interior Design

Learn the art and business of creating functional and aesthetic environments for living and working. Focus on the creative and business aspects of interior design as you learn the technical and practical skills from experienced designers and prepare to enter a variety of professional roles.

International Business

More than ever, business crosses borders. As you prepare to work in a global marketplace, experienced business leaders will share the knowledge, understanding, and insight you'll need to deal effectively with the complexities of business environments around the world and the multinational and multicultural issues involved.

Justice Studies – Criminal Justice

Learn the skills to make the world more secure. You'll build a strong foundation for a variety of careers in this important field as you learn from professionals with a vast range of experience. You'll take courses that focus on both the technological and management skills required in the administration of justice.

Legal Studies

Prepare to enter the growing legal support field. Legal support services with government, nonprofit organizations, and regulatory/compliance offices are just a few of the possible career paths you can take. You can concentrate in specialized areas, such as legal administration, business law, or elder law. The Legal Studies program also provides a solid foundation for continuing on to law school and other advanced studies in law.

Management

Manage a company by motivating people. Innovation and creativity are at the core of this program, where you'll learn skills to enter various management roles within different types of organizations.

Master of Business Administration in Management (MBA)

Expand your opportunities. Through advanced studies, you'll prepare for top management positions in a wide range of industries. You'll learn from accomplished professors and have the opportunity to apply current topics and concepts in your coursework.

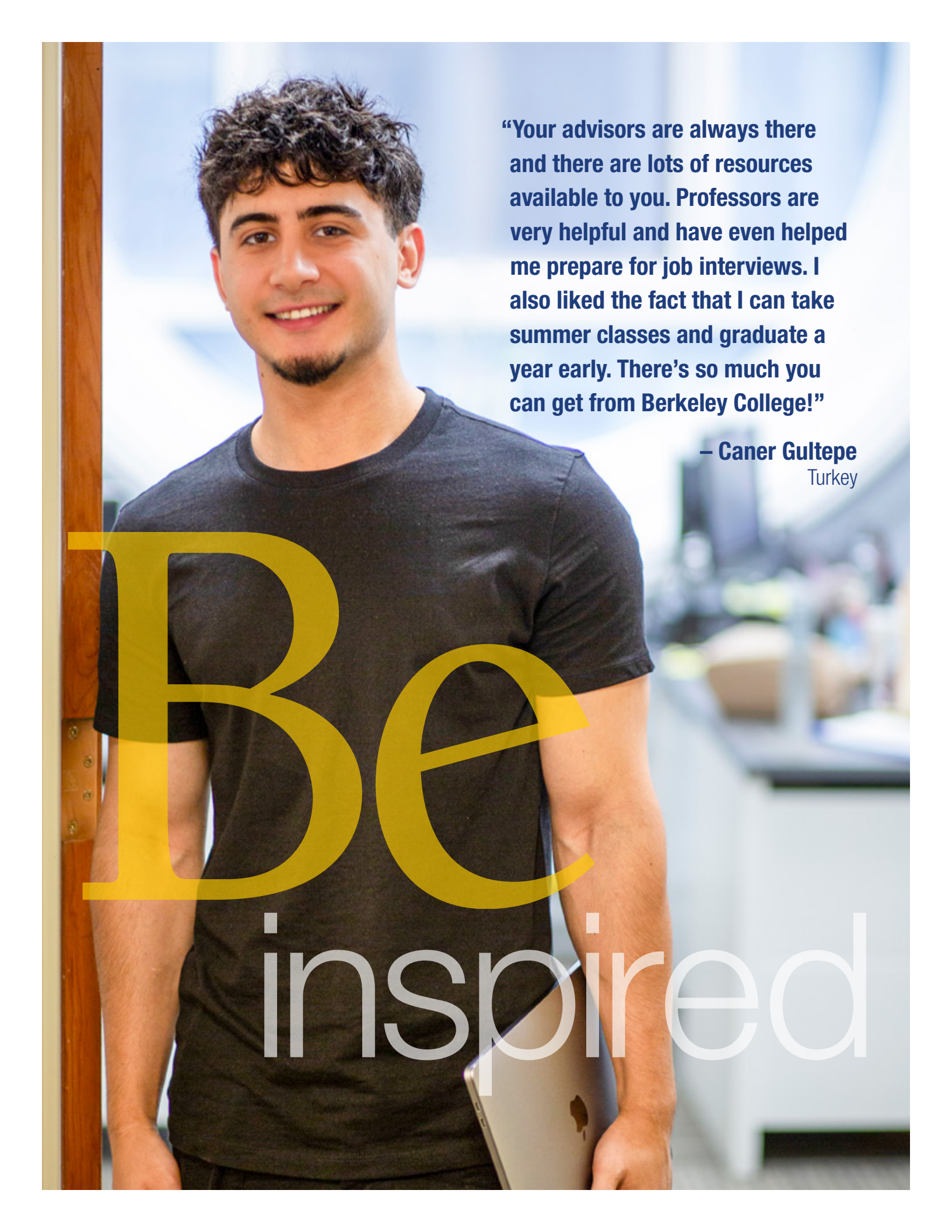
Marketing

Communicate creatively for a cause. Every product, service, or idea needs to capture attention and build desire among consumers. Organizations depend on marketing professionals for advertising, public relations, sales promotion, and professional selling to build their brands.

Not all programs and courses are offered at all campuses. You may be required to take some courses at another campus or online.

Berkeley College reserves the right to add, discontinue, or modify its programs and policies at any time. Modifications subsequent to the original publication of this document may not be reflected here. For up-to-date and detailed information, please visit BerkeleyCollege.edu and view our catalogs at BerkeleyCollege.edu/Publications.





“Your advisors are always there and there are lots of resources available to you. Professors are very helpful and have even helped me prepare for job interviews. I also liked the fact that I can take summer classes and graduate a year early. There’s so much you can get from Berkeley College!”

– Caner Gultepe
Turkey

Be
inspired

Career Services and Internships

Many Berkeley College students gain practical experience through program-related, faculty-monitored internships, practicums, or job-related assignments. Some internships lead to full-time positions after graduation. Career Services specialists work with each student to identify opportunities that are best suited to their majors, interests, and abilities. Here is a partial listing of the thousands of companies and organizations that have hired Berkeley graduates and interns:

Banking/Finance/Insurance

AIG
American Stock Exchange
Bank of America
Capital One
Chase
Cigna
Citi
Credit Suisse
Deloitte
Deutsche Bank
Dun & Bradstreet
Federal Reserve Bank of New York
JPMorgan Chase & Co.
KPMG
Merrill Lynch
MetLife
Morgan Stanley
Nasdaq
New York Life Insurance
Prudential Financial
Salesforce
Visa
Wells Fargo

Healthcare/Pharmaceuticals

Atlantic Health
Bayer
BD (Becton Dickinson)
Bristol-Myers Squibb
Cardinal Health
Johnson & Johnson
McKesson
Memorial Sloan Kettering Cancer Center
Merck
New York-Presbyterian Hospital
Novartis
Pfizer
Regeneron Pharmaceuticals
Saint Barnabas Medical Center
Sanofi

Government

NYC Department of Corrections
NYC Department of Education
New York State Department of Health
NYC Police Department
Social Security Administration
State of New Jersey
U.S. Air Force/U.S. Army/U.S. Navy
U.S. Department of State
U.S. Department of Veterans Affairs

Technology

Apple
Amazon
ATT INOX
Dolby Laboratories
Google
IBM
LG Electronics
Lockheed Martin
Microsoft
Panasonic North America
Samsung SDS
Sharp Electronics
Space X
Sprint
Verizon
Xerox

Fashion

Calvin Klein
Christian Dior Couture
Chanel
Coach
Gap Inc.
Gucci
L'Oréal
Louis Vuitton
Macy's
Nike
Old Navy
Ralph Lauren
Rolex
Saks Fifth Avenue
Tiffany & Co.
Vera Wang
Versace

Consumer Products & Services

Adidas
Bausch & Lomb
FedEx
Ford Motor Company
General Motors
Hyatt Hotels Corporation
Jaguar/Land Rover North America
Jet Blue Airways
LinkedIn
Marriott International
Mercedes-Benz USA
PepsiCo
The Home Depot
Uber
United Airlines

Education, Media, and Entertainment

City University of New York
Honda Motor Europe Ltd.
Major League Baseball (MLB)
National Basketball Association (NBA)
National Football League (NFL)
Ogilvy
Publicis Groupe
Saatchi & Saatchi
The Metropolitan Museum of Art
The Museum of Modern Art
The New York Times
Walt Disney World





Berkeley College®

Your **potential** is our **promise**.™

in the center of it all.

**"I recommend Berkeley
because the professors
here are awesome; they are
excellent at what they do.
You can always come to
their offices and they
are really helpful."**

- Marie Halvorsen
Norway



Be
connected

Berkeley College is dedicated to making your experience positive—from the admissions process to graduation and beyond. Our goal is to provide you with personal attention, and our admissions advisors, academic advisors, professors, international advisors, career advisors, students, and support staff are available to assist you.

International Student Office

Our International Department offers assistance with student visas, information about housing, and help adjusting to life in the United States.

Student Life

Berkeley offers many activities beyond the classroom to help you socialize with other students, develop friendships, and expand your professional networks. Past activities have included cultural dinners, an international student cruise, a United Nations tour, a Wall Street tour, and a fashion museum tour. There's always something going on!

Clubs

The International Club, United Nations Club, Desi Club, Hispanic Club, Turkish Club, Chinese Student Association, Korean Student Association, and Japanese Student Association are just some of the ways to get involved at Berkeley College. Or, find some other students with similar interests and start a new club!

Athletics and Recreation

At Berkeley College, men's and women's intercollegiate teams compete in soccer (football) and basketball. Students may participate in club teams and intramural play in other sports. Berkeley College is a member of the United States Collegiate Athletic Association (USCAA) and the Hudson Valley Intercollegiate Athletic Conference (HVIAC).

Student Resources

Libraries

Our libraries offer numerous resources to support academic programs, as well as the intellectual and cultural enrichment of the Berkeley community. A systemwide collection of more than 177,000 volumes is held locally by facility and shared collectively through a web-based library management system. Students have access to online catalogs, electronic databases, and the internet.

Technology

Berkeley campuses are equipped with wireless internet and smart classrooms. Our computer labs have modern, up-to-date hardware and software.

Center for Academic Success

Our Center for Academic Success is available at each campus and online to help students improve their academic performance. Peer and faculty tutoring is available on site or online.





Berkeley College Online®

Students around the world can earn a Bachelor's, Associate's, or Master's degree through Berkeley College Online®. Students can also combine on-site and online classes.

- Many of the same proven programs and resources are available both on site and online
- Courses can be accessed 24 hours a day, seven days a week, from any location where internet access is available and permitted by law
- Students may take advantage of online clubs, activities, tutoring, an extensive online library, and Career Services

“You’re not just a number here. Faculty and Advisement staff really care about you. My advisors know my name and understand what I need. They treat you like family.”

– Isabela Baganha
Brazil

Please note that students in the U.S. on student (F-1) visas are limited in the number of online courses they are permitted to take.

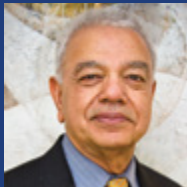
Be
flexible

Faculty

Our faculty members are chosen for their excellent academic credentials, their relevant professional experience, and their ability to provide close personal attention to students. Many students develop positive connections with their professors, who are committed to their academic, professional, and personal success.

Faculty Spotlights

Here is just a sample of the faculty you'll find at Berkeley College. Each accomplished professor brings a unique perspective which helps students prepare for the professional world.



Rahul Bedi, PhD

With more than 30 years of experience in international business, Dr. Bedi has been a consultant to the United Nations, as well as many international trade boards. He is currently Vice President of the India-America Chamber of Commerce and on the Board of International Consortium of Coaching in Organizations (ICCO).



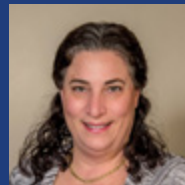
Kim Felsenthal, PhD

Dr. Felsenthal has a broad background. She worked in the private and public sectors in planning and engineering for over 10 years and has more than 15 years of experience developing and teaching a variety of social science classes. Her area of specialization is exploring how gender and sexuality is constructed, validated, and expressed.



David A. Glazer, JD, CFP, PhD

Dr. Glazer brings nearly three decades of experience as a marketing executive and a Certified Financial Planner (CFP). He holds graduate degrees in Law, Management, Financial Services, and Marketing and is a member of the Virginia State Bar, as well as a Chartered Financial Consultant (ChFC) and LLIF (LIMRA Leadership Institute Fellow). Dr. Glazer is also a published author.



Marjorie Silverman, PhD

With more than 30 years of experience in healthcare, Dr. Silverman has in-depth knowledge, having worked with physician practices, ambulatory surgery centers, and hospital-affiliated practices. She has developed strategies to support organizational growth, provided business development and planning services, and completed market assessments, gap analyses, and demand projections.



Professor Dyandra Raye Brown

Professor Raye's fashion/retail journey includes styling commercials and celebrity clientele. She created an award-winning fashion, lifestyle, and travel blog and has worked in management roles with companies like BCBG, Republic Clothing Group, Torrid, and others. She currently runs a luxury vegan footwear line, consults for leading retailers, and teaches fashion courses to empower the next generation of thinkers and doers.



Marisol Abuin, JD

A member of the New York State Bar Association, the American Association for Paralegal Education, and an advisory board member of the New York Paralegal Association, Marisol Abuin has also worked as a Legal Editor and Senior Tax Consultant.





How to apply for admission

Required documents for Undergraduate Admissions:

- A completed Berkeley College International application
- Official secondary or post-secondary transcripts of academic grades (translated into English) and proof of graduation
- Proof of English proficiency:
 - TOEFL – 61
 - IELTS – 5.5
 - Other English tests are acceptable
 - ESL certificate of appropriate level from approved ESL program
- To meet SEVIS I-20 visa sponsorship requirements, you must provide financial documentation that, at a minimum, demonstrates the availability of sufficient funds to cover Berkeley's yearly tuition and expenses.

Conditional Admission

A student who wishes to enter one of Berkeley College's degree programs and does not have the required proof of English proficiency can apply for conditional admission. Students can attend ESL (English as a Second Language) classes at the New York City campus through Rennert International.

Financial Aid

Tuition Freeze

Educational costs are an important consideration for students selecting a college. For that reason, Berkeley College protects eligible students from increases in full-time tuition rates through the Tuition Freeze Program. To be eligible, students must be enrolled in degree programs for two consecutive semesters, beginning with their first semester at the College. Eligible students' tuition rates stay the same as long as the student remains continuously enrolled with no more than one semester of absence.

Scholarships

International scholarships are available to students who qualify. Scholarship applications must be received with admissions applications.

Honors Scholarship

The Honors Program is designed to give a limited number of high-achieving students the opportunity to study in greater depth than is possible in the regular degree programs.

To complete an application, go to: [BerkeleyCollege.edu/HonorsApplication](https://berkeleycollege.edu/HonorsApplication)

Transfer Policy

Berkeley will typically accept transfer credits for courses that are deemed applicable by the College to a student's program at Berkeley in which the student earned a minimum grade of C. For a complete review of transfer credits, students should submit their transcripts along with their application documents. All documents must be translated into English. International Baccalaureate (IB) and Global Assessment Certificate (GAC) credits are eligible for review.

Visa

We assist students in obtaining the appropriate visa to study in the United States. In general, many students come to the United States with an F-1 visa. If you are applying for the F-1 visa, we will provide you with the I-20 document after acceptance.

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New York, NY 10017
212-986-4343

NEWARK
536 Broad Street
Newark, NJ 07102
973-642-3888

WOODBIDGE
430 Rahway Avenue
Woodbridge, NJ 07095
732-750-1800

WOODLAND PARK
44 Rifle Camp Road
Woodland Park, NJ 07424
973-278-5400

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 **ONLINE**

BerkeleyCollege.edu/Online

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 **BerkeleyCollegeInternationals**

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