

Berkeley College
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Design Management

DES100 Introduction to Design Management **4 Credit Hours**

This course introduces the field of design management. There is emphasis on the incorporation of business principles into the fields of graphic design and interior design.

DES201 Design Management II: Managing Creative Organizations **4 Credit Hours**

This course provides an introduction to managing the creative process within corporate and entrepreneurial organizations.

DES302 Design Management III: Project Management **4 Credit Hours**

This course introduces the project management process in graphic design and interior design.

DES461 Design Management IV: Capstone **4 Credit Hours**

Students will develop and present an innovative project as their capstone project.

DES483 Internship **4 Credit Hours**

This course allows students to work in a position related to their course of study. Students integrate the skills and knowledge learned through their academic experiences and participate in focused online discussions and special online projects.

Prerequisites: BUS226 and departmental approval