

Bachelor of Business Administration Degree (B.B.A.)

Business Administration – Management

Not all programs are offered for completion at each campus or through Berkeley College Online®. Please review the academic program pages (BerkeleyCollege.edu/academics.htm) for information on where each program is offered. Additionally, all students may be required to take some courses at another campus or online. The Career Development and Internship courses are only offered online.

SAMPLE PROGRAM SEQUENCE

	Semester Credits
FIRST SEMESTER	
MGT2220 Principles of Management.....	3
CIS1115 Computer Applications.....	3
SOC1123 Psychology of Adjustment.....	3
SOC2231 Human Relations	3
ENG1105 Writing and Research	3
SECOND SEMESTER	
CDV2000 Career Development I.....	3
ACC1111 Financial Accounting I	3
ENG2205 Writing Through Literature	3
MKT2220 Principles of Marketing.....	3
MAT2215 Statistics I	3
THIRD SEMESTER	
IBS2201 International Business	3
BUS2255 Entrepreneurship	3
MGT2240 Human Resources and Organizational Behavior....	3
HUM2225 Introduction to Ethics	3
Management Elective	3
FOURTH SEMESTER	
BUS2231 Business Law I	3
MGT2268 Sales and Customer Service Management.....	3
Mathematics/Science Elective	3
Management Elective	3
Free Elective	3
FIFTH SEMESTER	
FIN3302 Corporate Finance.....	3
ECO2200 Principles of Economics	3
ENG3315 Advanced Writing	3
CIS2201 Advanced Spreadsheets	3
Free Elective	3
SIXTH SEMESTER	
MGT3332 Operations Management.....	3
ENG2215 Public Speaking.....	3
CDV3000 Career Development II.....	3
Management Elective	3
Free Elective	3
SEVENTH SEMESTER	
BUS4451 Business Strategy and Policy.....	3
English Elective.....	3
Humanities Elective	3
Liberal Arts Elective.....	3
Science Elective	3
EIGHTH SEMESTER	
MGT4425 Management Simulation.....	3
BUS4483 Internship.....	3
Social Science Elective.....	3
Liberal Arts Elective.....	3
Management Elective	3
120 SEMESTER CREDITS REQUIRED FOR GRADUATION	
NOTE: 12 credits of Liberal Arts Electives must be at the 3000/4000 level. Nine credits of Management Electives must be at the 3000/4000 level	

Under certain circumstances the need to take developmental College Skills courses may lengthen the time required to complete the student's program, and may result in increased costs to a student.

For more information about Berkeley College graduation rates, the median debt of students who completed programs, and other important disclosures, please visit BerkeleyCollege.edu/gainful-employment/bba_business_administration_management_nj_statistics.htm and BerkeleyCollege.edu/gainful-employment/bba_business_administration_management_ny_statistics.htm.